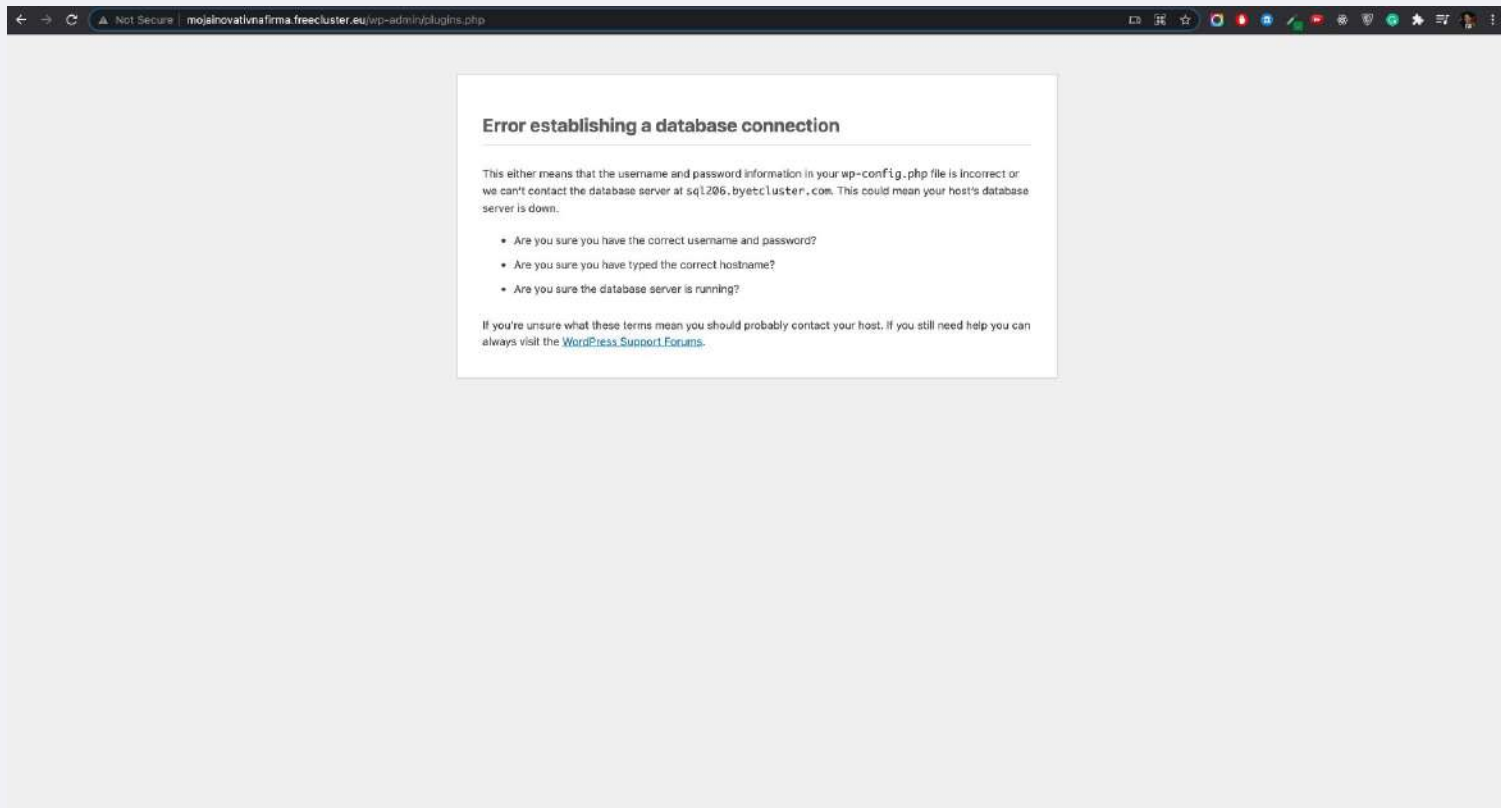


Pitanja vezana za prvi deo

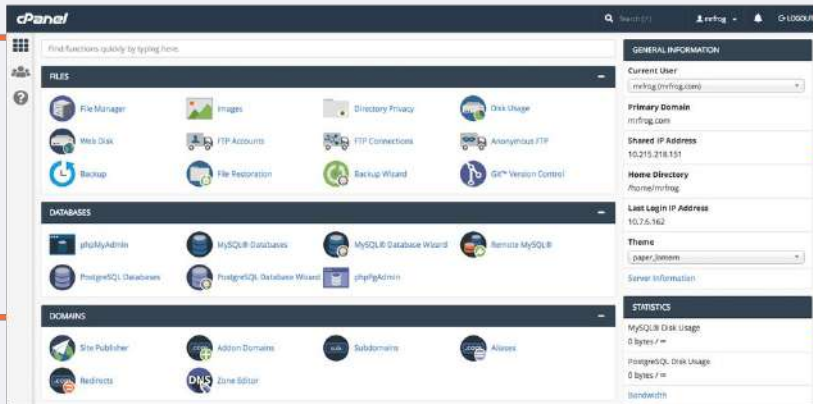
Izrada Web sajta

2. Deo 22.6.2021.

Zašto izbegavati besplatan hosting



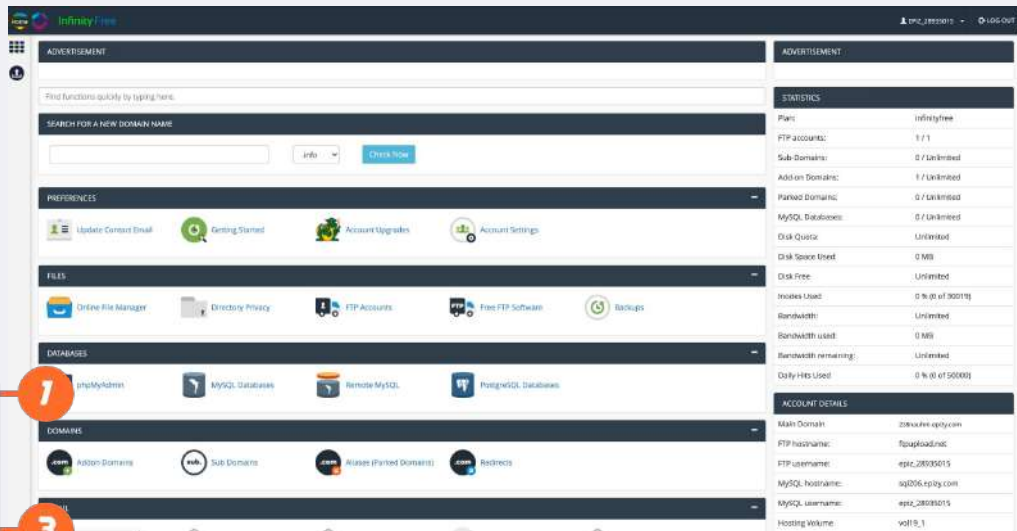
Dobro je da Hosting ima **cPanel**



2

4

The image shows a cPanel dashboard with various icons for file management, databases, and domains. A red circle with the number '2' is on the left side, and a red circle with the number '4' is at the bottom left.



1

3

5

The image shows a cPanel dashboard with various sections like Advertisement, Preferences, Files, Databases, Domains, and Statistics. A red circle with the number '1' is on the left side, a red circle with the number '3' is on the left side, and a red circle with the number '5' is on the left side.

ADVERTISMENT

Find functions quickly by typing here.

SEARCH FOR A NEW DOMAIN NAME

PREFERENCES

FILES

DATABASES

DOMAINS

STATISTICS

STATISTICS	
Plan:	InfinityFree
FTP accounts:	1 / 1
Sub Domains:	0 / Un-limited
Add-on Domains:	1 / Un-limited
Parked Domains:	0 / Un-limited
MySQL Databases:	0 / Un-limited
Disk Quota:	Un-limited
Disk Space Used:	0 MB
Disk Free:	Un-limited
Inodes Used:	0 % of 300119
Bandwidth:	Un-limited
Bandwidth used:	0 MB
Bandwidth remaining:	Un-limited
Daily Hits Used:	0 % of 500000

ACCOUNT DETAILS

Main Domain:	infinityfree.com
FTP hostname:	ftp.infinityfree.com
FTP username:	eg1e2803015
MySQL hostname:	sql006.ep1y.com
MySQL username:	eg1e2803015
Hosting Volume:	voll_9_1

Podešavanje e-mailova na Zoho platformi



<https://www.youtube.com/watch?v=MzEGw3cbuEs>

Preporučene Teme

Ako je tema predviđena za teretane, ali vam se sviđaju elementi i raspored za vaš sajt za promociju bušilica, to je sasvim u redu. Kroz zamenu slika, teksta i eventualno boja, tema se može prilagoditi.

Astra Tema sa 150 podtema i njeno korišćenje je prikazano u nastavku, za one koji žele da istražuju više i druge teme zanimljive su

(<https://www.youtube.com/watch?v=WiCxBtJNdAQ>, 20min):

1. Blocksy Theme: <https://www.darrelwilson.com/blocksy>
2. Neve Theme: <https://www.darrelwilson.com/neve>
3. Suki Theme: <https://www.darrelwilson.com/suki>
4. CosmosWP Theme: <https://www.cosmoswp.com>
5. Deep Theme: <https://darrelwilson.com/deep-theme>
6. Astra Theme: <https://www.darrelwilson.com/astra>
7. Phlox Theme: <https://wordpress.org/themes/phlox>
8. OceanWP: <https://www.darrelwilson.com/oceanwp>
9. Zita Theme: <https://darrelwilson.com/zita>
10. Zakra Theme: <https://wordpress.org/themes/zakra/>

Elementor plugin je odličan za one koji žele da se posvete više i dobiju potpunu kontrolu sa izgledom sajta. Dobar tutorial na domaćem jeziku:

<https://www.youtube.com/watch?v=O86Ff47R360> (40min)

Crowdfunding kampanja

Podržite našu crowdfunding kampanju



Novi naziv

[Hello world!](#)

Recent Comments

- Dashboard
- Posts
- Media
- Pages
- Comments
- Contact
- Appearance**
- Themes **1**
- Customize
- Widgets
- Menus
- Header
- Background
- Abdum info
- Theme Editor
- Plugins
- Users
- Tools
- Settings
- Loginizer Security
- Collapse menu

Themes 5 Add New **2** Search installed themes...

Abdum | 500,000+ Downloads | 4.8

OUR SERVICES

- Development
- Designing
- CONSULTING

Active: Abdum Customize

SYDNEY

Welcome to Sydney

Feel free to look around

Customize

Sydney

Twenty Nineteen | The WordPress default theme for 2019

Home About Blog Contact

Welcome

Digital strategy for unique small businesses

Twenty Nineteen

Twenty Twenty | The WordPress default theme for 2020

Welcome to the Museum of Mo

11:00 - 5:00

20:00 - 5:00

Twenty Twenty

TWENTY TWENTY-ONE

Next Home About Contact

The works of Berthe Morisot, 1800s-era French painter

Add New Theme

- Dashboard
- Posts
- Media
- Pages
- Comments
- Contact
- Appearance
- Themes
- Customize
- Widgets
- Menus
- Header
- Background
- Abdum Info
- Theme Editor
- Plugins
- Users
- Tools

Add Themes [Upload Theme](#)

4 Featured Popular Latest Favorites [Feature Filter](#)

astra **1**



Astra

Your Idea Matters!

[Make a Website](#) [Details & Preview](#)

Astra **2** [Install](#) [Preview](#)

The Astra theme card features a purple header with the text "Your Idea Matters!" and a "Make a Website" button. Below the header, there are four icons representing different website types: Local Business, eCommerce, Blogging, and Professional Services. At the bottom, the word "Astra" is displayed in a large font, followed by a red starburst containing the number "2", and two buttons labeled "Install" and "Preview".



Astral

Welcome To Astral

Astral WordPress Theme

[View Demo](#) [Purchase](#)

The Astral theme card features a dark blue header with the text "Welcome To Astral" and a "View Demo" button. Below the header, there is a large image of a city skyline. At the bottom, the word "Astral" is displayed in a large font, followed by two buttons labeled "View Demo" and "Purchase".



PressBook News

PressBook News

The PressBook News theme card features a blue header with the text "PressBook News" and a "View Demo" button. Below the header, there is a large image of a news article. At the bottom, the words "PressBook News" are displayed in a large font.



Coin Market

Coin Market Theme

The Coin Market theme card features a yellow header with the text "Coin Market Theme" and a "View Demo" button. Below the header, there is a large image of a man in a suit looking at a tablet. At the bottom, the words "Coin Market" are displayed in a large font.

- Dashboard
- Posts
- Media
- Pages
- Comments
- Contact
- Appearance**
- Themes
- Customize
- Widgets
- Menus
- Header
- Background
- Album Info
- Theme Editor
- Plugins

Add Themes [Upload Theme](#)

4 Featured Popular Latest Favorites [Feature Filter](#)

Installed

Your Idea Matters!

[Make a Website](#) [Details & Preview](#)

- Local Business**
Simple and beautiful website design system
- ecommerce**
Clean and professional online shopping system
- Blogging**
Minimalistic, modern and beautiful blogging system
- Professional Services**
Minimalist and elegant website design system

Astra **1** [Activate](#) [Live Preview](#)

Astral

Welcome To Astral

Astral WordPress Theme
Clean, beautiful and easy to use design for your business and lifestyle.

[View Demo](#) [Download](#)

PressBook News

WordPress News Theme

AD Banner

PressBook News is a clean, modern and professional WordPress theme for news, magazines and publications. It features a responsive design, a powerful content management system, and a variety of layout options.

[View Demo](#) [Download](#)

Coin Market

COIN MARKET
FROM YOUR BUSINESS

Coin Market Theme

Coin Market Theme is a clean, modern and professional WordPress theme for cryptocurrency and financial services. It features a responsive design, a powerful content management system, and a variety of layout options.

[View Demo](#) [Download](#)

- Dashboard
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- Menus
- Astra Options
- Theme Editor
- Plugins
- Users
- Tools
- Settings

Help

Themes 6

Add New

Search installed themes...

New theme activated. [Visit site](#)



ASTRA

Home About Us Services Blog Contact

Your Idea Matters!

Make a Website

- Local Business**
Sed ut perspiciatis unde omnis
- eCommerce**
Ut enim ad minima veniam, quis
- Blogging**
Ut enim ad minima veniam, quis
- Professional Services**
Ut enim ad minima veniam, quis

Active: Astra Customize



Abdum

Home Services Page

LOREM MM IPSUM

OUR SERVICES

- Development
- Design
- Consulting

Abdum



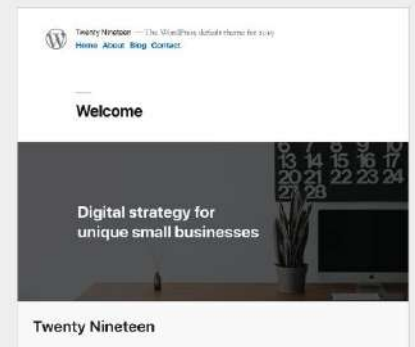
SYDNEY

Home Services Page

Welcome to Sydney

Feel free to look around

Sydney



Twenty Nineteen

The WordPress default theme for 2019

Welcome

Digital strategy for unique small businesses

Twenty Nineteen



Twenty Twenty

The default WordPress theme for 2020

Welcome to the Swedish



Twenty Twenty-One

Home Services Page

TWENTY TWENTY-ONE



Twenty Twenty-Two

Home Services Page



Hello world!

[1 Comment](#) / [Novosti](#), [Uncategorized](#) / [By Ivan](#)

Welcome to WordPress. This is your first post. Edit or delete it, then start writing!

Novi naziv

[Hello world!](#)

Recent Comments

[A WordPress Commenter](#) on [Hello world!](#)

Archives

[May 2021](#)

Categories

[Novosti](#)

[Uncategorized](#)

Meta

[Site Admin](#)

[Log out](#)

[Entries feed](#)

[Comments feed](#)

[WordPress.org](#)

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- Comments
- Contact
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- Customize
- Widgets
- Menus
- Astra Options** 1
- Theme Editor
- Plugins
- Users
- Tools
- Settings
- Logginizer Security
- Collapse menu

Links to Customizer Settings:

- | | |
|----------------|-----------------|
| Header Builder | Upload Logo |
| Footer Builder | Set Colors |
| Layout Options | Customize Fonts |
| Blog Layouts | Sidebar Options |

More Options Available with Astra Pro!

- | | |
|---------------------|------------------------------|
| Colors & Background | Learn More » |
| Typography | Learn More » |
| Spacing | Learn More » |
| Blog Pro | Learn More » |
| Nav Menu | Learn More » |
| Sticky Header | Learn More » |
| Page Headers | Learn More » |
| Custom Layouts | Learn More » |

150+ Starter Templates



Did you know Astra offers a free library of Starter Templates?
Choose from over 150 beautiful templates and kickstart your project!
[Install Importer Plugin](#) [Details »](#)

Important Links

- [Astra Website](#)
- [Knowledge Base](#)
- [Five Star Support](#)
- [Users Community Group](#)

https://wpastra.com/starter-templates/?utm_campaign=astra-options-page&page-builder=elementor

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- Astra Options
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- Plugins
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- Collapse menu

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|----------------|-----------------|
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More Options Available with Astra Pro!

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| Colors & Background | Learn More » |
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| Nav Menu | Learn More » |
| Sticky Header | Learn More » |
| Page Headers | Learn More » |
| Custom Layouts | Learn More » |

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- Dashboard
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- Collapse menu


Links to Customizer Settings:

Header Builder	Upload Logo
Footer Builder	Set Colors
Layout Options	Customize Fonts
Blog Layouts	Sidebar Options

More Options Available with Astra Pro!

Colors & Background	Learn More >
Typography	Learn More >
Spacing	Learn More >
Blog Pro	Learn More >
Nav Menu	Learn More >
Sticky Header	Learn More >
Page Headers	Learn More >
Custom Layouts	Learn More >
Site Layouts	Learn More >
Scroll To Top	Learn More >
WooCommerce	Learn More >
Easy Digital Downloads	Learn More >

150+ Starter Templates



Did you know Astra offers a free library of Starter Templates?

Choose from over 150 beautiful templates and kickstart your project!

[Activating...](#) [Details >](#)

Important Links

- [Astra Website](#)
- [Knowledge Base](#)
- [Five Star Support](#)
- [Users Community Group](#)
- [Rate Us ★★★★★](#)

Sačekati aktiviranje

Dashboard

Posts

Media

Pages

Comments

Contact

Appearance

Themes

Customize

Widgets

Menus

Starter Templates

Astra Options

Theme Editor

Plugins

Users

Tools

Settings





Loginizer Security

Collapse menu

GETTING STARTED

Select Page Builder

We offer starter templates that can be imported in one click. These sites are available in the following page builders. Please choose your preferred page builder from the list below.

			
Gutenberg	Elementor	Beaver Builder	Brizy

- Dashboard
- Posts
- Media
- Pages
- Comments
- Contact

Appearance

- Themes
- Customize
- Widgets
- Menus
- Starter Templates
- Astra Options
- Theme Editor
- Plugins
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- Collapse menu



All

Search...



Elementor

Outdoor Adventure website template featuring a hero section with a mountain landscape and the text "A WONDERFUL GIFT". Below is a section for "UPCOMING EVENTS" with two event cards. A red starburst with the number "1" is overlaid on the second event card.

The Pizzeria website template featuring a hero section with a pizza being prepared and the text "AUTHENTIC ITALIAN PIZZERIA". Below are three circular icons representing "FRESH INGREDIENTS", "HANDMADE MARGHERITA", and "SECRET RECIPE SAUCE".

Brandstore website template featuring a hero section with a woman's face and the text "Raining Offers For Hot Summer! 25% Off On All Products". Below are three promotional cards: "20% Off On Tank Tops", "Latest Eyewear For You", and "Let's Lorem Suit Up!".

Organic Store website template featuring a hero section with organic food products and the text "Join The Organic Movement!". Below is a section for "Best Selling Products" with four product cards.

F'm Dianna Adams website template featuring a hero section with a woman's portrait and the text "F'm Dianna Adams Food Critic, Influencer / Blogger".

Make Yourself At Home website template featuring a hero section with a woman in a kitchen and the text "Make Yourself At Home".

Oldest Bar In London website template featuring a hero section with a bar interior and the text "OLDEST BAR IN LONDON".

Learn from Industry Experts website template featuring a hero section with a blue background and the text "Learn from Industry Experts".



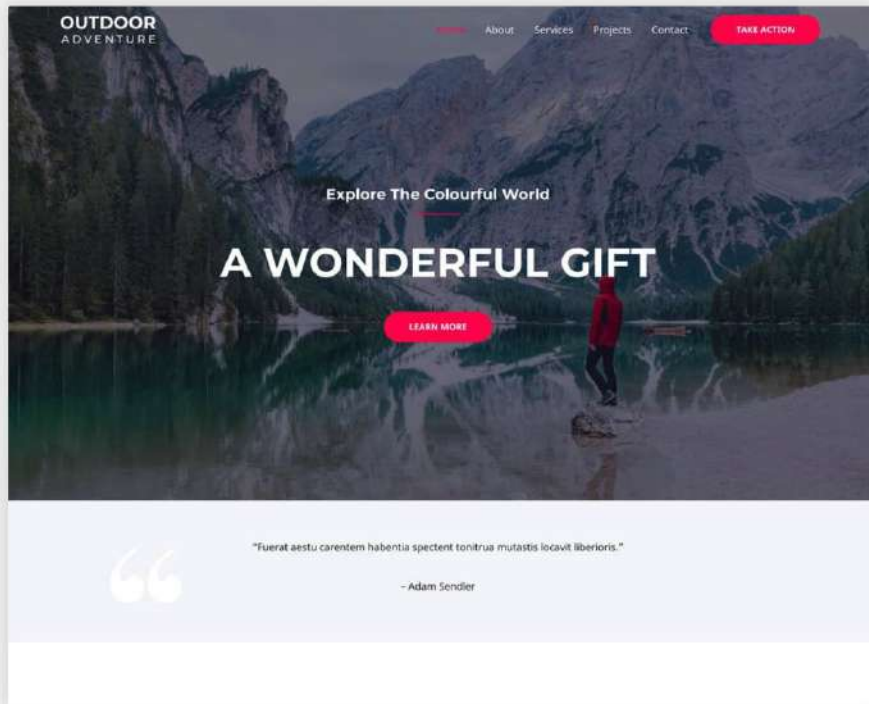
All

Search...



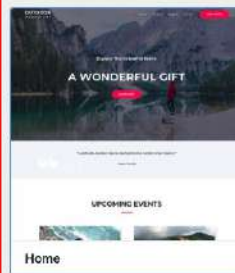
Elementor

Outdoor Adventure

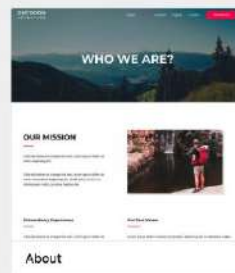


Preview "Outdoor Adventure" Site

Page Templates



Home



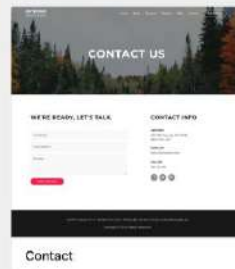
About



Services



Projects



Contact



Import Complete Site

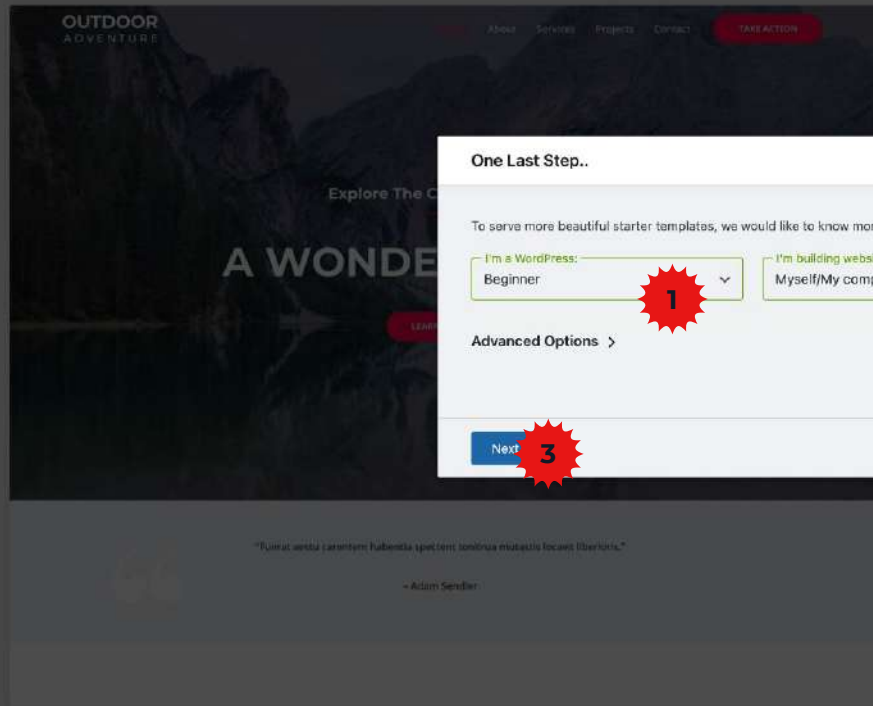
Import "Home" Template



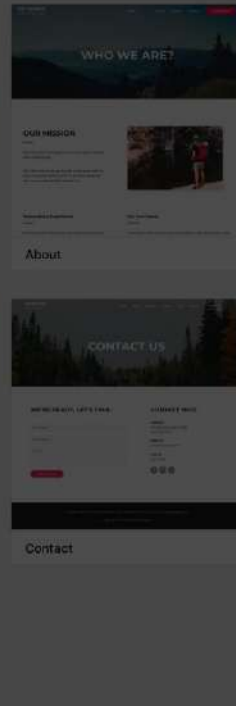
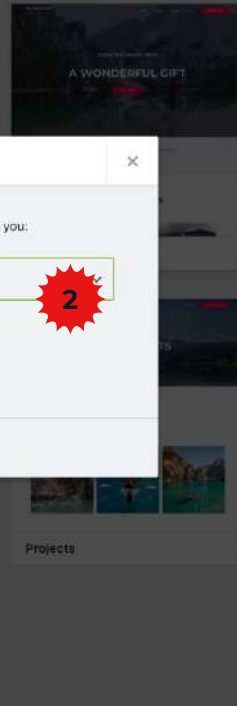
All

Search...

Outdoor Adventure



Page Templates



One Last Step..



To serve more beautiful starter templates, we would like to know more about you:

I'm a WordPress:

Beginner



1

I'm building website for:

Myself/My company

2

Advanced Options >

Next

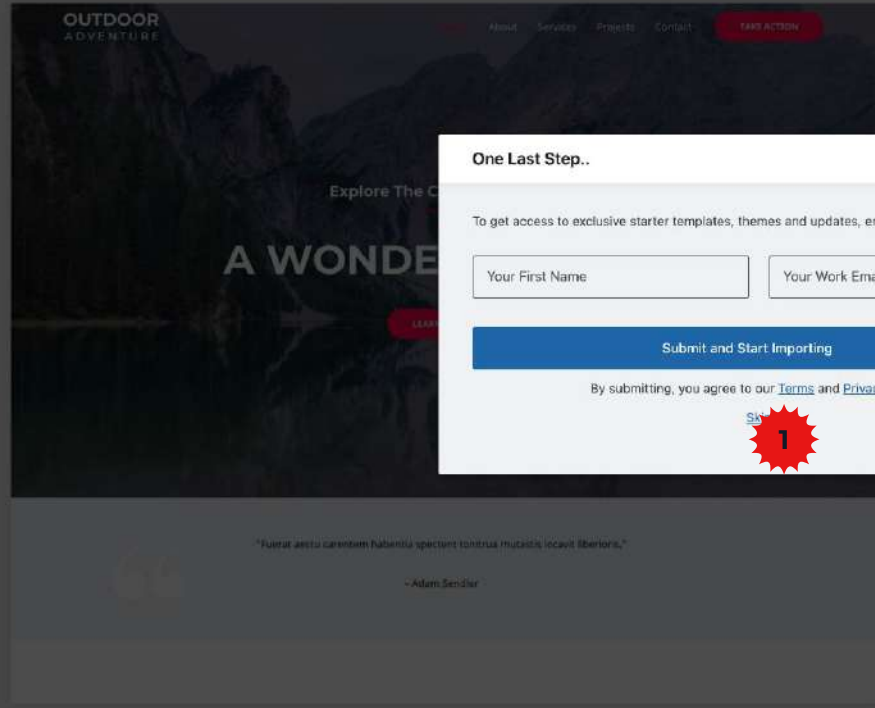
3

- Dashboard
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- Widgets
- Menus
- Starter Templates
- Astra Options
- Theme Editor
- Plugins
- Users
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- Collapse menu

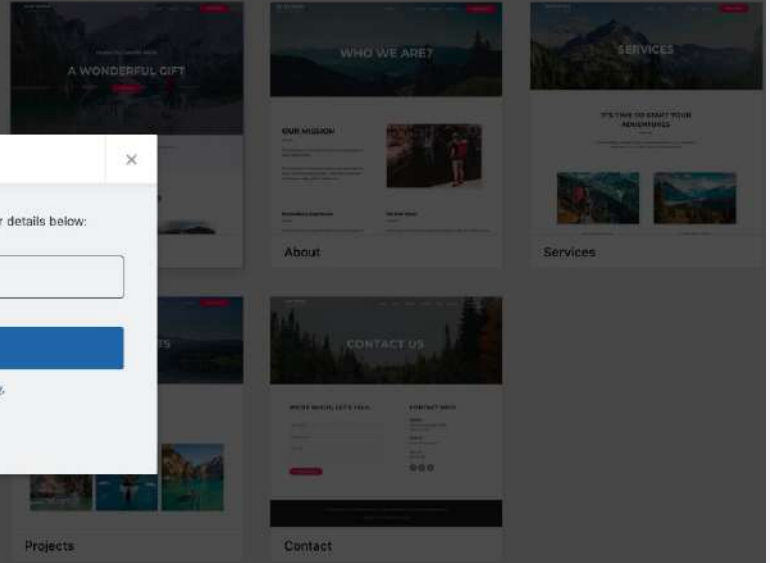
All Search...

Elementor

Outdoor Adventure



Page Templates



One Last Step..

To get access to exclusive starter templates, themes and updates, enter your details below:

Your First Name

Your Work Email

Submit and Start Importing

By submitting, you agree to our [Terms](#) and [Privacy Policy](#).

SK 1

Preview "Outdoor Adventure" Site

Import Complete Site Import "Home" Template

MojalnovativnaFirma 0 + New Howdy, Ivan

Dashboard Posts Media Pages Comments Contact Appearance Themes Customize Widgets Menus Starter Templates Astra Options Theme Editor Plugins Users Tools Settings LoginZer Security Collapse menu

All Search...

Outdoor Adventure

Page Templates

OUTDOOR ADVENTURE Explore The C A WONDER

About Services Projects Contact TAKE ACTION

A WONDERFUL GIFT

WHO WE ARE?

SERVICES

OUR MISSION

IT'S TIME TO START YOUR ADVENTURES

About Services

CONTACT US

WE'RE READY, LET'S TALK

CONTACT INFO

Projects Contact

"Fusrat, ante carentem habentia speciebus tantisrua mutatis locavit liberioris."
- Adam Sandler

Preview "Outdoor Adventure" Site

Import Complete Site Import "Home" Template

Your Selected Website is Being Imported.

The import process can take a few minutes depending on the size of the sites and speed of the connection.

Please do NOT close this browser window until the sites is imported completely.

Installing Plugin - Elementor

Importing... Cancel

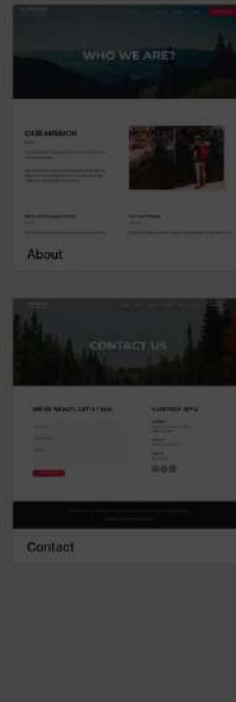
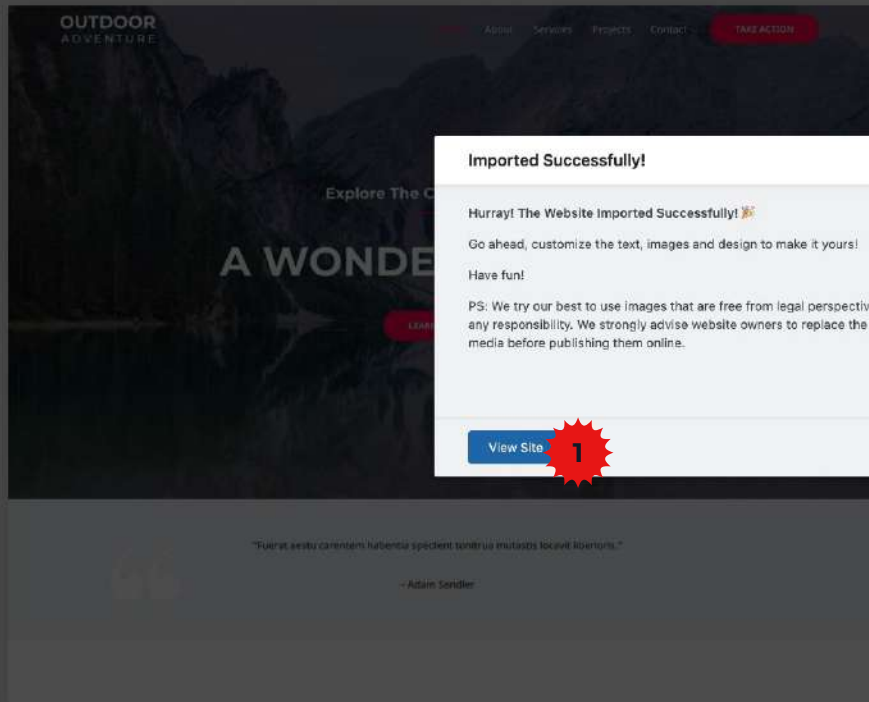
Sačekati da se importuje

All

Search...

Outdoor Adventure

Page Templates



Imported Successfully!



Hurray! The Website Imported Successfully! 🎉

Go ahead, customize the text, images and design to make it yours!

Have fun!

PS: We try our best to use images that are free from legal perspectives. However, we do not take any responsibility. We strongly advise website owners to replace the images and any copyrighted media before publishing them online.

[View Site](#)

1

Explore The Colourful World

A WONDERFUL GIFT

LEARN MORE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler

- Dashboard
- Posts
- Media
- Pages**
- All Pages
- Comments
- Contact
- Elementor
- Templates
- WPForms
- Appearance
- Plugins
- Users
- Tools
- Settings
- Loginizer Security
- Collapse menu



Pages [Add New](#)

Screen Options Help



Hello! Seems like you have used Starter Templates to build this website — Thanks a ton!
 Could you please do us a BIG favor and give it a 5-star rating on WordPress? This would boost our motivation and help other users make a comfortable decision while choosing the Starter Templates.

[Ok, you deserve it](#) [Nope, maybe later](#) [I already did](#)

All (8) | Published (7) | Draft (1) | Trash (1)

Search Pages

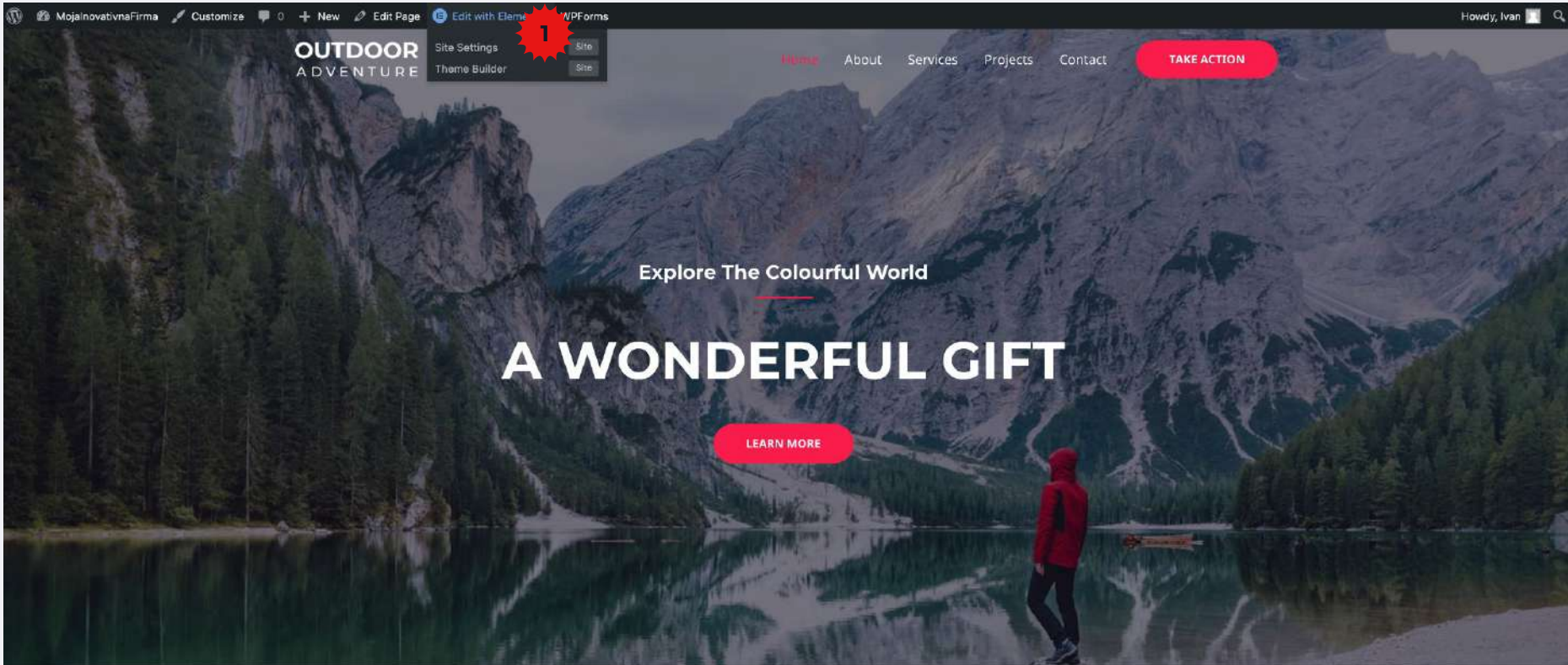
Bulk actions All dates

8 items

<input type="checkbox"/>	Title	Author		Date
<input type="checkbox"/>	About — Elementor Edit Quick Edit Trash View Edit with Elementor	Ivan	—	Published 2018/11/27 at 9:17 am
<input type="checkbox"/>	Contact — Elementor	Ivan	—	Published 2018/11/27 at 9:17 am
<input type="checkbox"/>	Home — Front Page, Elementor	Ivan	—	Published 2018/11/27 at 9:16 am
<input type="checkbox"/>	Privacy Policy — Draft, Privacy Policy Page	Ivan	—	Last Modified 2021/06/21 at 1:48 am
<input type="checkbox"/>	Proizvod	Ivan	—	Published 2021/05/21 at 11:24 am
<input type="checkbox"/>	Projects — Elementor	Ivan	—	Published 2018/11/27 at 9:17 am
<input type="checkbox"/>	Sample Page	Ivan	—	Published 2021/06/21 at 1:48 am
<input type="checkbox"/>	Services — Elementor	Ivan	—	Published 2018/11/27 at 9:17 am
<input type="checkbox"/>	Title	Author		Date

Bulk actions

8 items



Explore The Colourful World

A WONDERFUL GIFT

LEARN MORE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler

elementor

ELEMENTS GLOBAL

Search Widget...

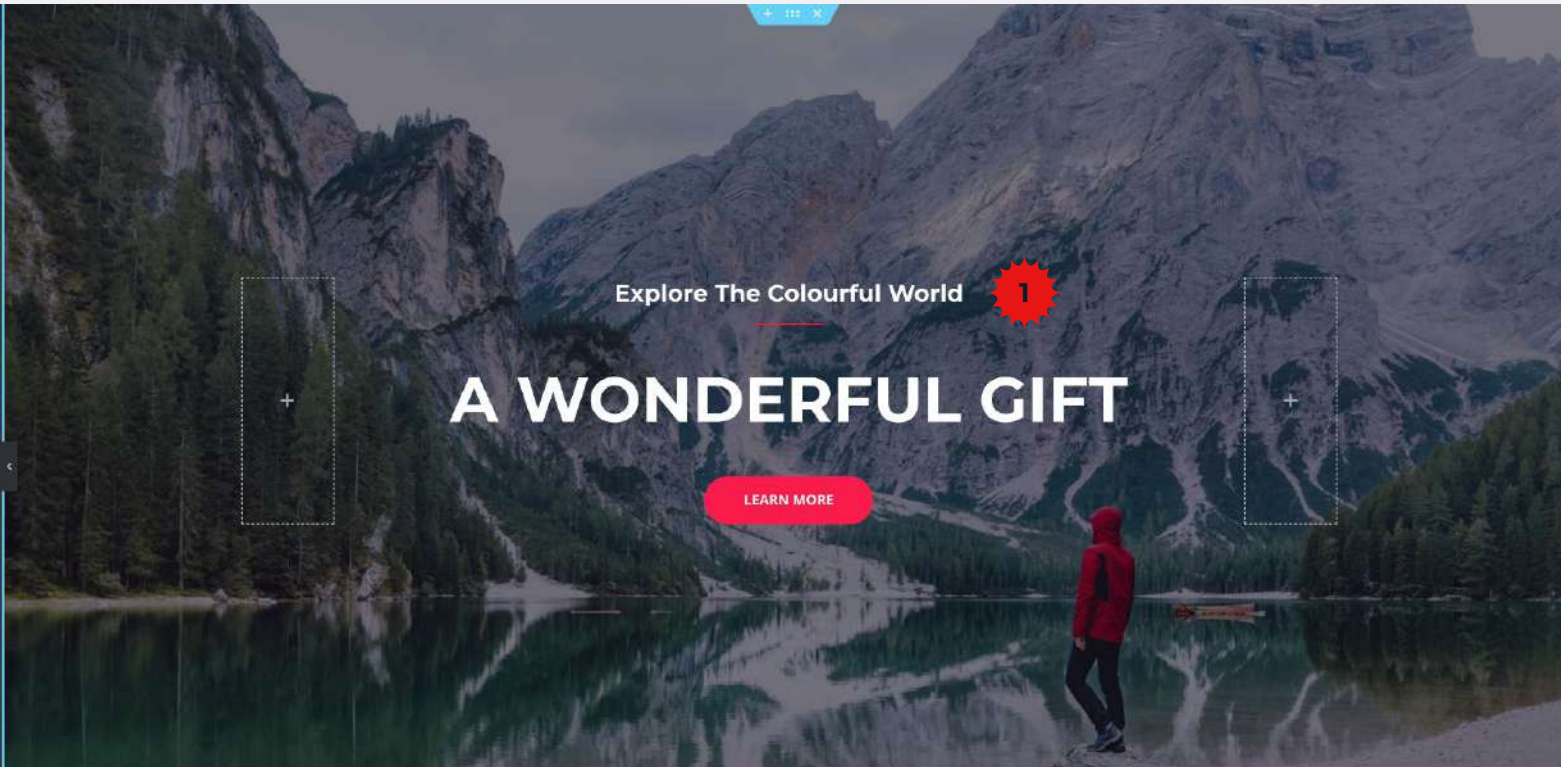
BASIC

- Inner Section
- Heading
- Image
- Text Editor
- Video
- Button
- Divider
- Spacer
- Google Maps
- Icon
- WPForms

PRO

- Posts
- Portfolio

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sendler



Edit: Heading

Constant Style Advanced

Title

Title

Explore The Colourful World

Link

Paste URL or type

Size Default

HTML Tag H3

Alignment

Need Help ?

UPDATE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler



Edit Button

Content Style Advanced

Button

Type: Default

Text: SAZNAJTE VIŠE

Link: #

Alignment: [Left, Center, Right, Justify]

Size: Small

Icon: [None, Plus, Minus]

Icon Spacing: [Slider]

Button ID: [Field]

Please make sure the ID is unique and not used elsewhere on the page this form is displayed. This field allows A-z 0-9 & underscore chars without spaces.

Need Help ?

UPDATE

ODSTRANITE OSEĆAJ UMORA NA POSLU **1**

PODESIVI STOLOVI **2**

SAZNAJTE VIŠE **3**

“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler

Edit Section

Layout Style Advanced

Background

NORMAL HOVER

Background Type

Color

Image

Choose Image

Position Top Center

Attachment Fixed

Note: Attachment Fixed works only on desktop.

Repeat No repeat

Size Cover

Background Overlay

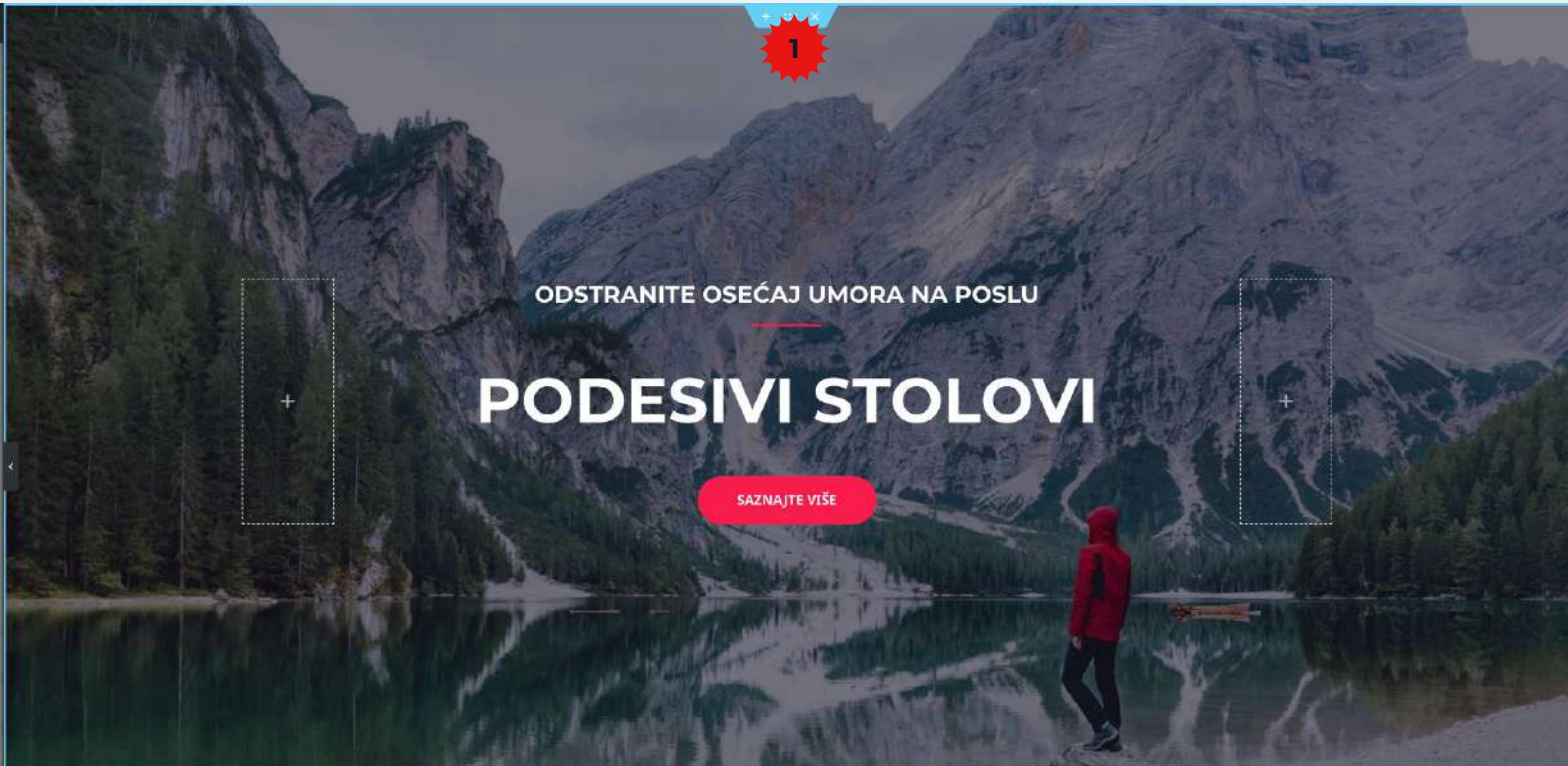
Border

Shape Divider

Typography

Need Help

UPDATE



ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

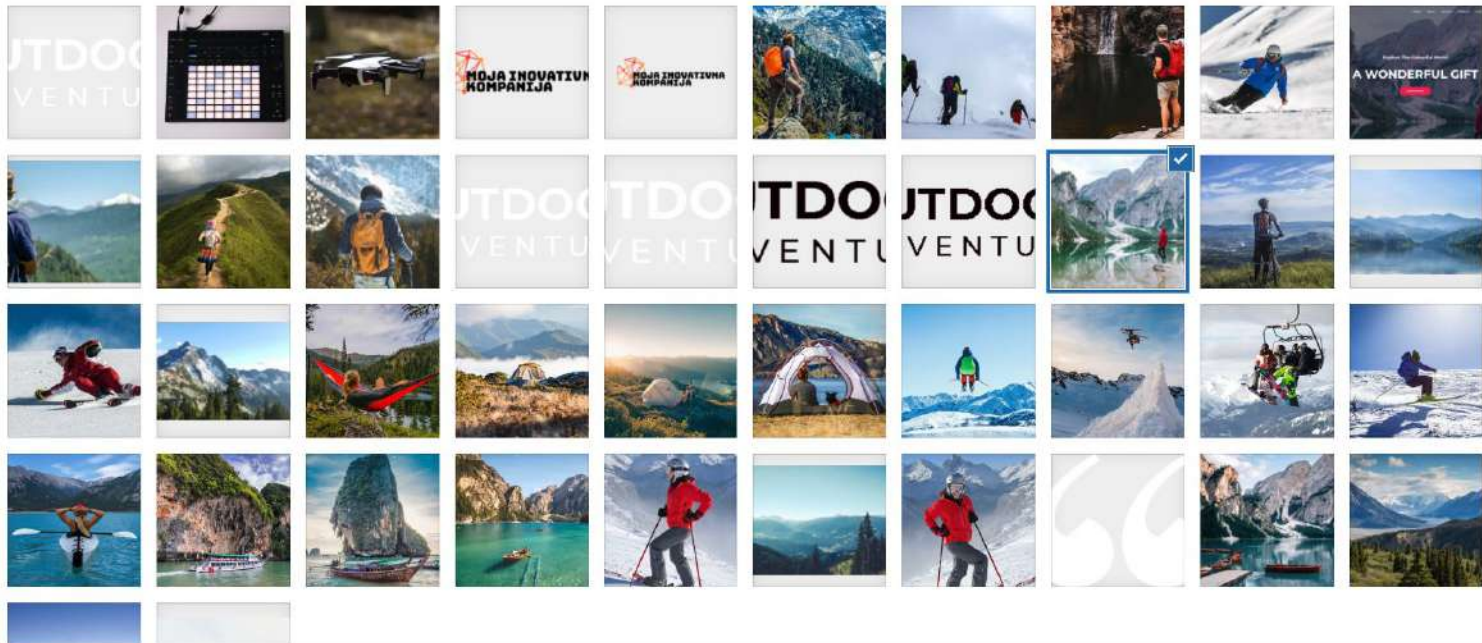
– Adam Sandler



Insert Media

Upload files | Media Library | Free Images **1** | eBay

Search



ATTACHMENT DETAILS



hero-bg.jpg
November 28, 2018
193 KB
2200 by 1088 pixels
Edit image
[Delete permanently](#)

Alt Text

Describe the purpose of the image. Leave empty if the image is purely decorative.

Title

Caption

Description

File URL:

[Copy URL to clipboard](#)[Insert Media](#)

Insert Media

Upload files Media Library Free Images from Pixabay

desk 1 x

SafeSearch

All v

Any Orientation v

Popular: v



Insert Media

Insert Media

Upload files Media Library Free Images from Pixabay

standing desk ×

SafeSearch

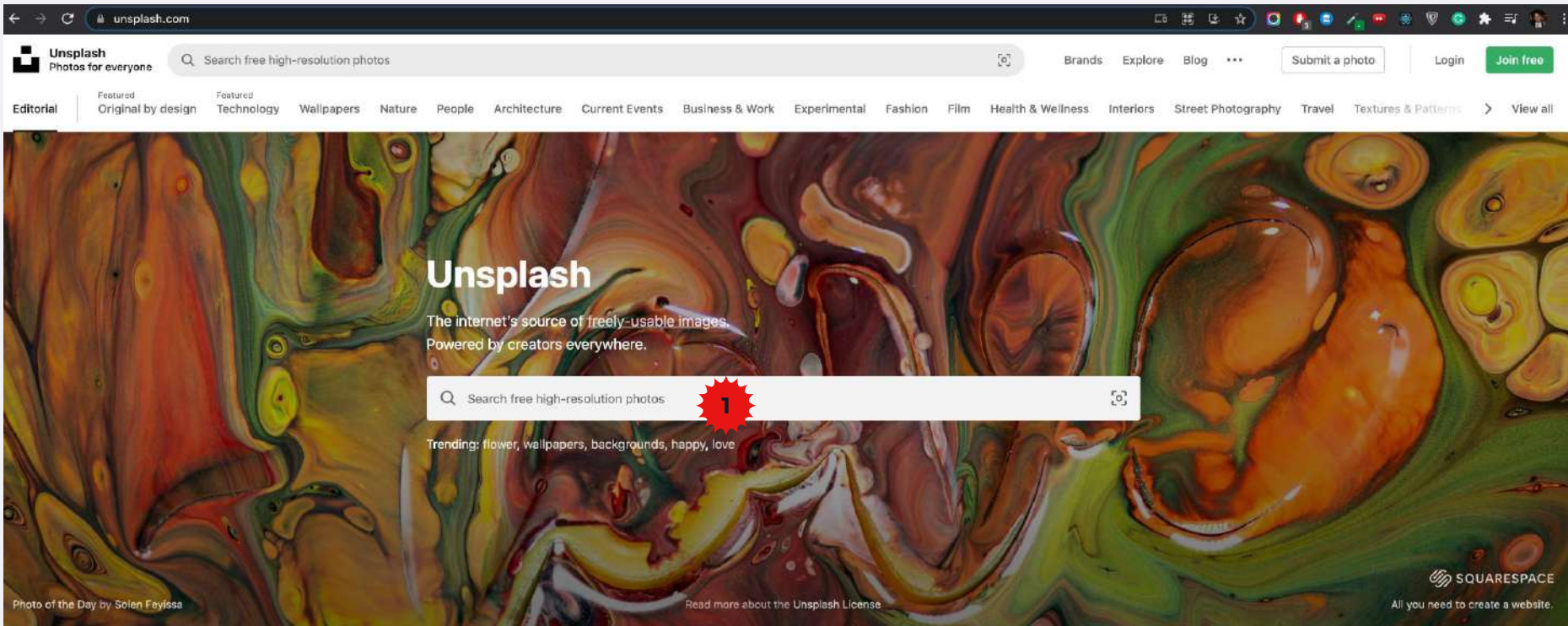
All ▼

Any Orientation ▼

Popular ▼

Sorry No Results Found.

Insert Media



Sajt za preuzimanje besplatnih slika bez obaveznog navođenja autora <https://unsplash.com>
Sajt za pravljenje logo-a: <https://www.freelogodesign.org/>

Standing desk

Furniture

Electronic

Desk

Computer

Table

Screen

Human

Person



Human People Images & Pictures

HD Laptop Wallpapers



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@tstandingdesk

  [Download free](#) 




Views
9,659

Downloads
267

 Share  Info

 Published on March 31, 2021

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Insert Media



Upload files Media Library Free Images from Pixabay

Drop files to upload

or

Select Files



Maximum upload file size: 10 MB.

Insert Media

Insert Media



Upload files | Media Library | Free Images from Pixabay

Search



ATTACHMENT DETAILS



thestandingdesk-com-14HEI32_X2U-unsplash-scaled.jpg

June 22, 2021

308 KB

2560 by 1438 pixels

Original image: thestandingdesk-com-14HEI32_X2U-unsplash.jpg

Edit image

Delete permanently

Alt Text

Describe the purpose of the image. Leave empty if the image is purely decorative.

Title

Caption

Description

File URL:

Copy URL to clipboard



Edit Section

Layout Style Advanced

Background

NORMAL HOVER

Background Type

Color

Image

Position Top Centre

Attachment Fixed

Repeat No-repeat

Size Cover

Background Overlay

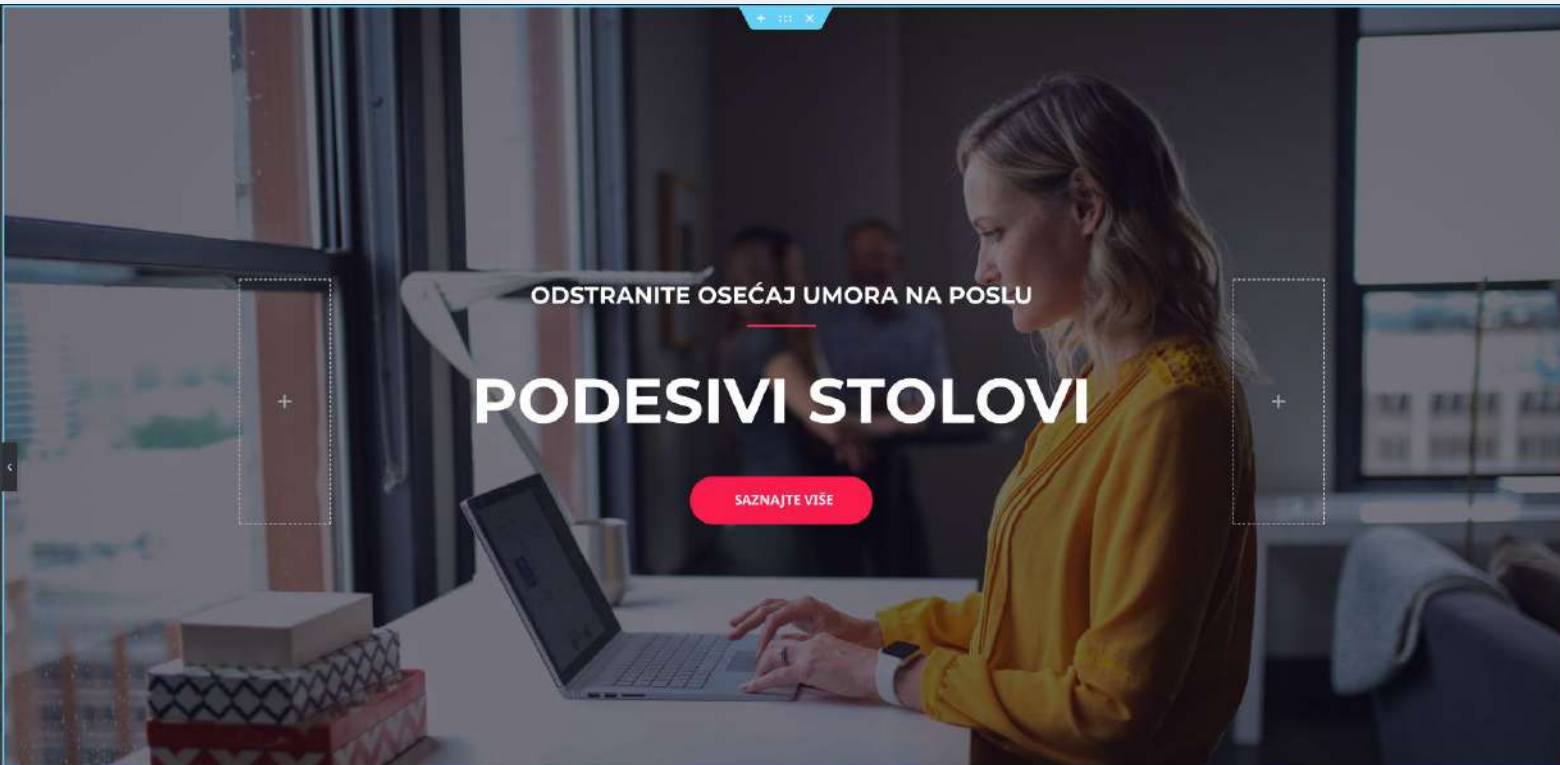
Border

Shape Divider

Typography

Need Help

UPDATE



ODSTRANITE OSECAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE

“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler

Edit Section

Layout Style Advanced

Background

NORMAL HOVER

Background Type

Color

Image

Position Custom

X Position 0

Y Position -157

Attachment Fixed

Note: Attachment Fixed works only on desktop.

Repeat No-repeat

Size Cover

Background Overlay

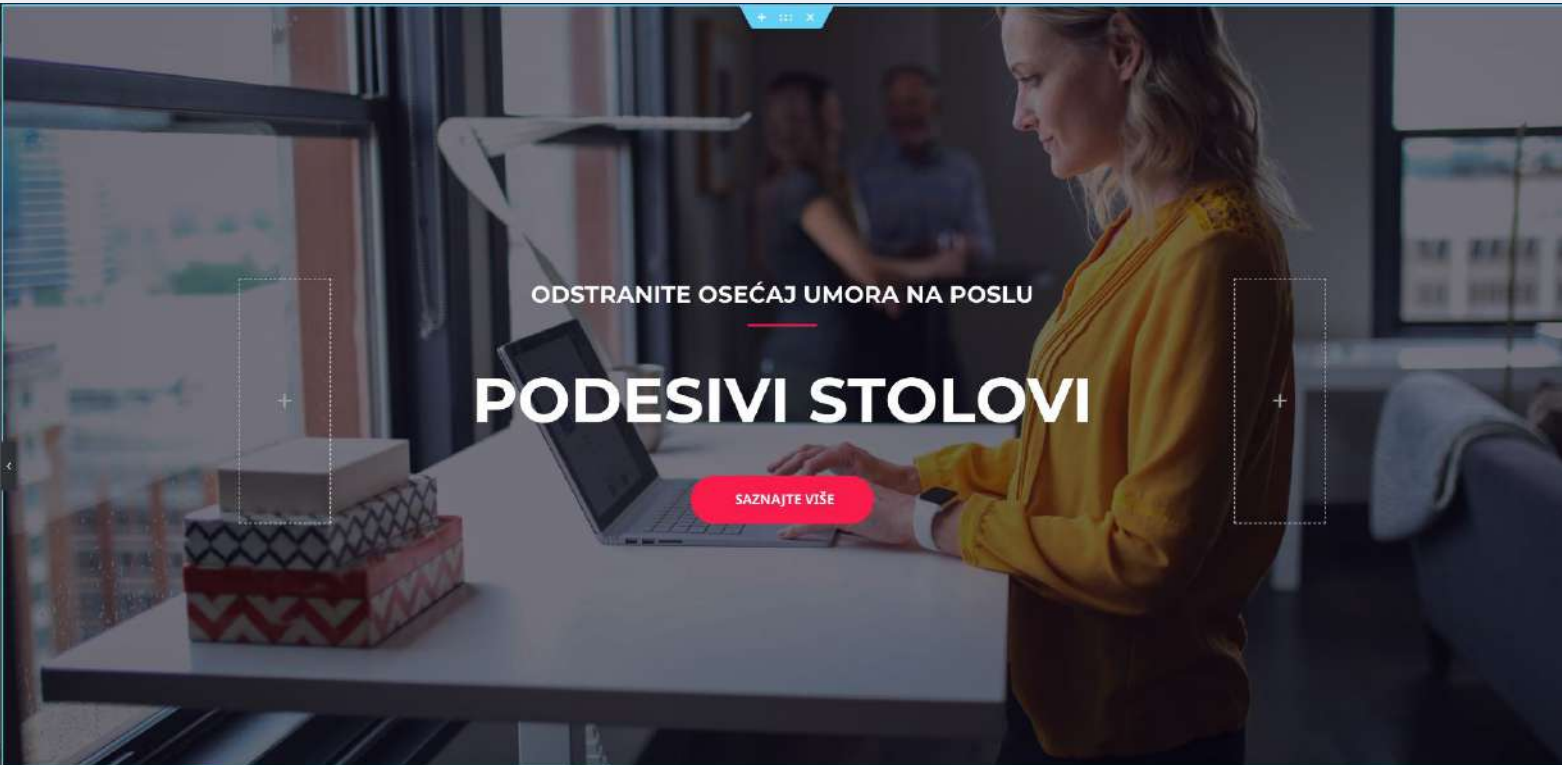
Border

Shape Divider

UPDA...

1

2



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler



ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler

Edit Section

Layout Style Advanced

Background

NORMAL HOVER

Background Type

Color

Image

Position Custom

X Position 0

Y Position -223

Attachment Fixed

Note: Attachment Fixed works only on desktop.

Repeat No-repeat

Size Cover

Background Overlay

Border

Shape Divider

Typography

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler



UPCOMING EVENTS



Edit Section

Layout Style Advanced

Background

NORMAL HOVER

Background Type

Color

Image

Position Custom

X Position 0

Y Position -223

Attachment Fixed

Note: Attachment Fixed works only on desktop.

Repeat No-repeat

Size Cover

Background Overlay

Border

Shape Divider

Typography

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler



UPCOMING EVENTS



Edit Section

Layout Style Advanced

Background

NORMAL HOVER

Background Type

Color

Image

Position Custom

X Position 0

Y Position -223

Attachment Fixed

Note: Attachment Fixed works only on desktop.

Repeat No-repeat

Size Cover

Background Overlay

Border

Shape Divider

Typography

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler



SELECT YOUR STRUCTURE

1



UPCOMING EVENTS



Edit Section

Layout Style Advanced

Layout

Content Width Bowed

Columns Gap Default

Height Default

Vertical Align Default

Overflow Default

Stretch Section No

Stretch the section to the full width of the page using JS. [Learn more.](#)

HTML Tag Default

Structure

Need Help ?



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

- Adam Sandler

+ 112 x

1

UPCOMING EVENTS

elementor

ELEMENTS GLOBAL

Search Widget...


BASIC

- Inner Section
- Heading
- Image
- Text Editor
- Video
- Button
- Divider
- Spacer
- Google **1**
- Icon
- WFForms

PRO

- Posts
- Portfolio
- Gallery
- Form

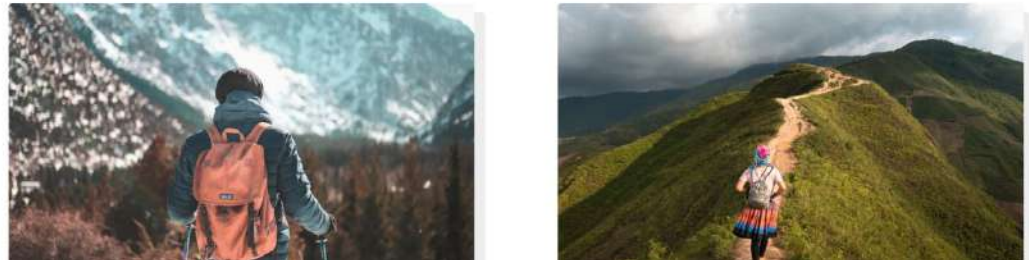
UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

– Adam Sandler

UPCOMING EVENTS



Edit Google Maps

Content Style Advanced

Map

Location

London Eye, London, United Kingdom **1**

Zoom **2** 10

Height **3** px vh

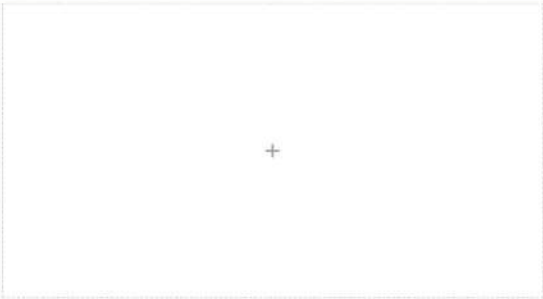
Need Help ?

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sendler



UPCOMING EVENTS



Edit Google Maps

Content Style Advanced

Map

Location
Terazije 12, Beograd

Zoom
16

Height
315

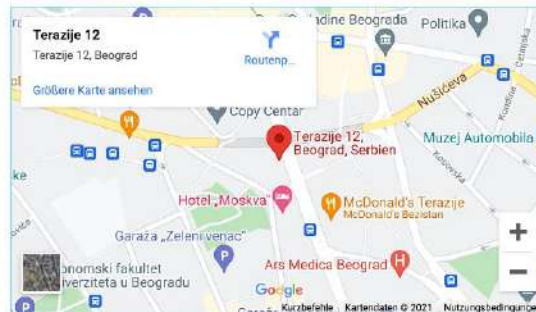
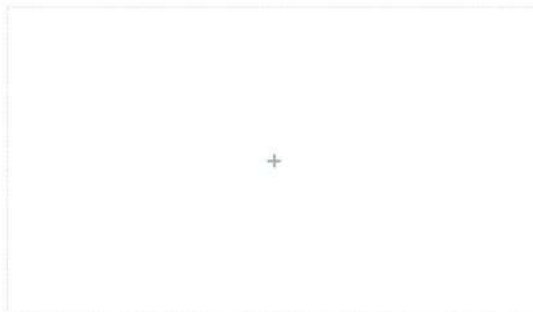
Need Help ?

UPDATE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler



UPCOMING EVENTS



elementor

ELEMENTS GLOBAL

Search Widget...

BASIC

- Inner Section
- Heading
- Image
- Text Editor
- Video
- Button
- Divider
- Spacer
- Google Maps
- Icon
- WFForms

PRO

- Posts
- Portfolio
- Gallery
- Form

UPDATE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberloris.”

– Adam Sendler



UPCOMING EVENTS

Edit Heading

Content Style Advanced

Title

Title

Nova radnja na terazijama

Link

Paste URL or type

Size Default

HTML Tag H2

Alignment

Need Help

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler






NOVA RADNJA NA TERAZIJAMA




UPCOMING EVENTS



SETTINGS

 Site Settings Theme Builder User Preferences

NAVIGATE FROM PAGE

 Finder View Page EXIT TO DASHBOARD

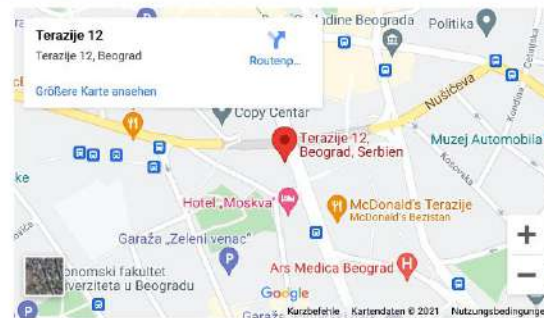
“

"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

– Adam Sandler

+

NOVA RADNJA NA TERAZIJAMA



UPCOMING EVENTS

+

+

Site Settings

DESIGN SYSTEM

- Global Colors
- Global Fonts

THEME STYLE

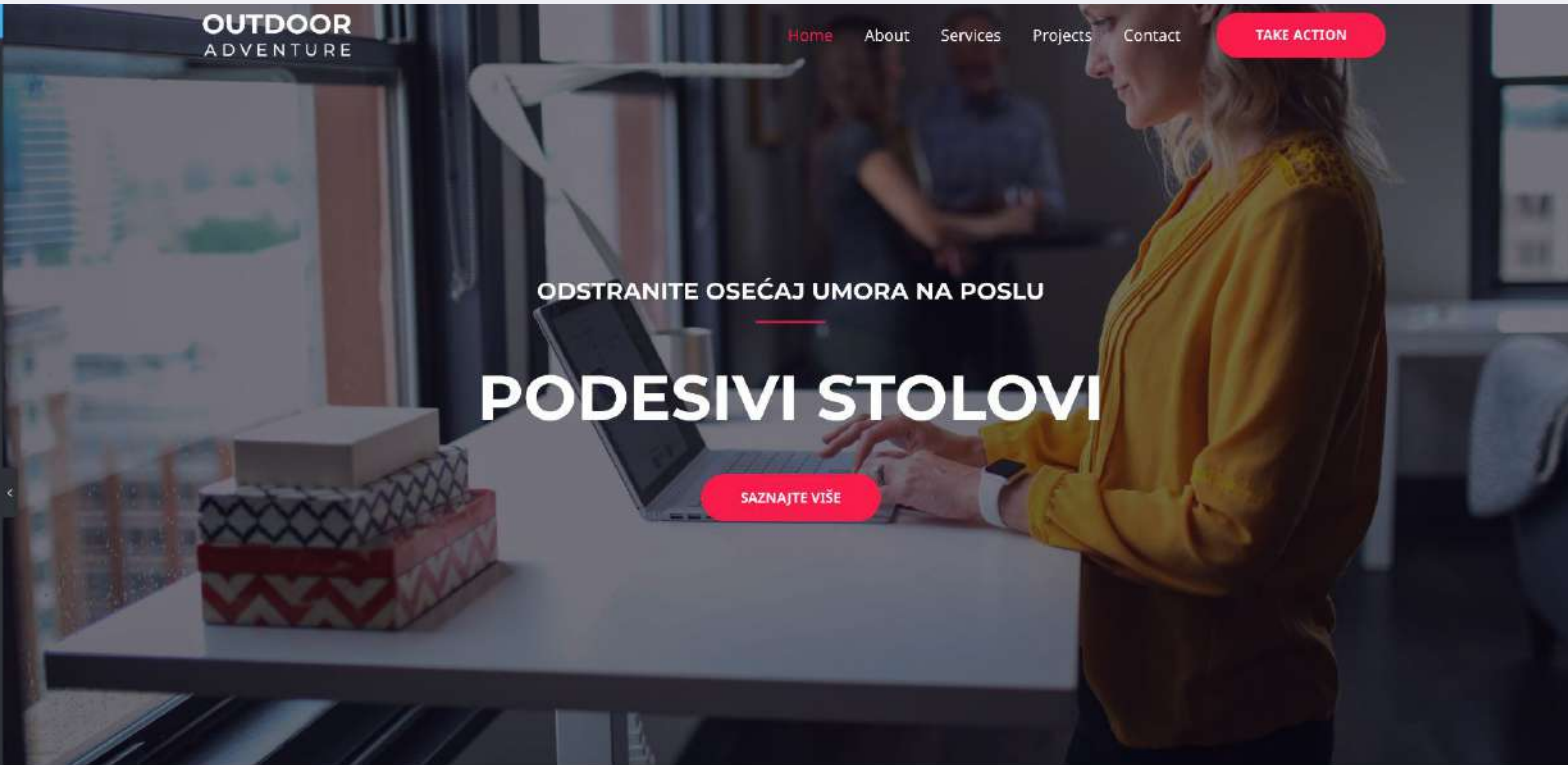
- Typography
- Buttons
- Images
- Form Fields

SETTINGS

- Site Identity
- Background
- Layout
- Lightbox
- Custom CSS
- Additional Settings

Need Help ?

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler

Site Settings

Site Identity

Changes will be reflected in the preview only after the page reloads.

Site Name
MojahovafirmaFirma

Site Description
Mi sa bavimo inovacijama

Site Logo

Choose JPG Choose SVG

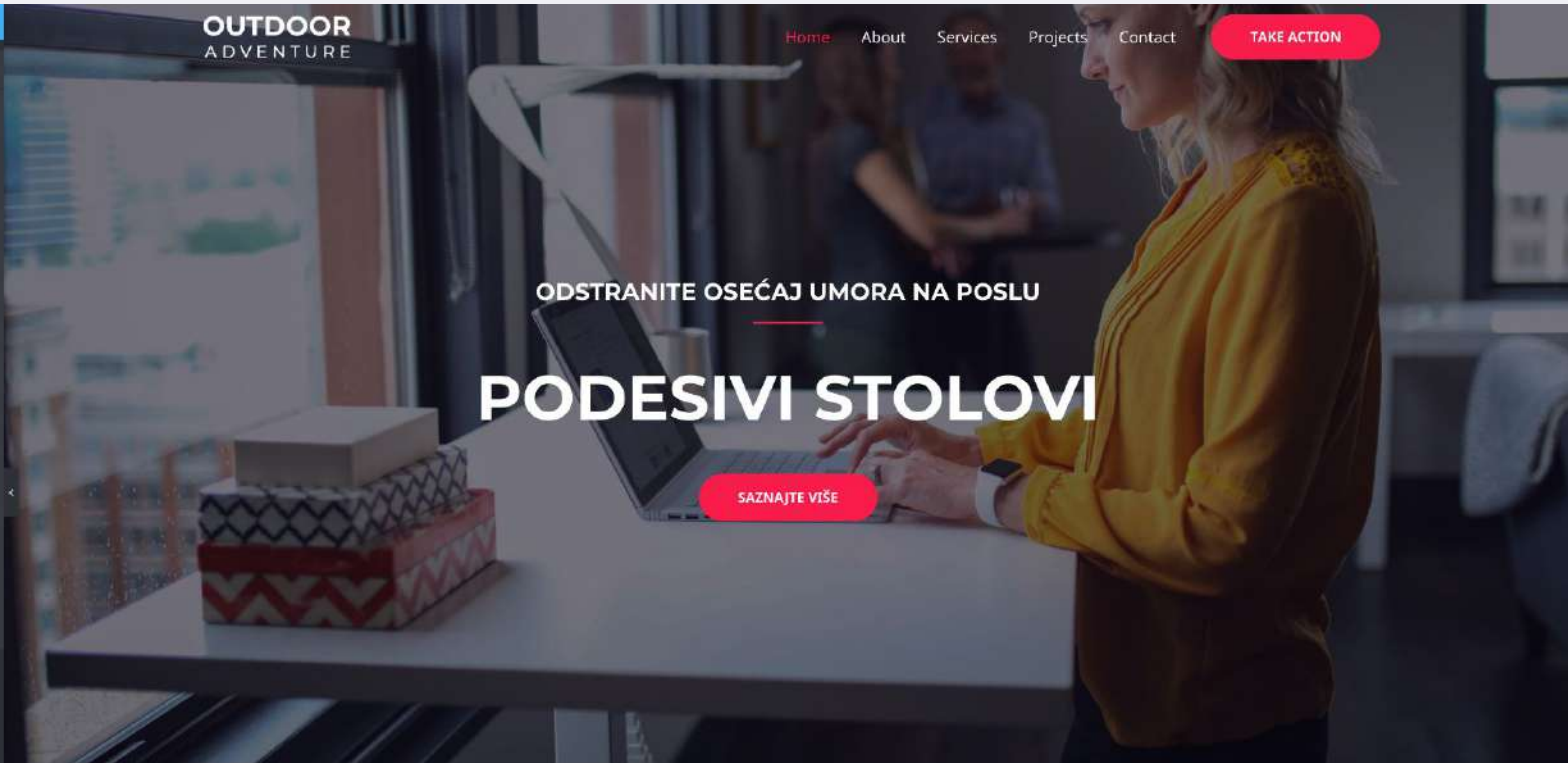
Suggested image dimensions: 350 x 100 pixels.

Site Favicon

Suggested favicon dimensions: 512 x 512 pixels.

Need Help ?

UPDATE



OUTDOOR
ADVENTURE

Home About Services Projects Contact

TAKE ACTION

ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE



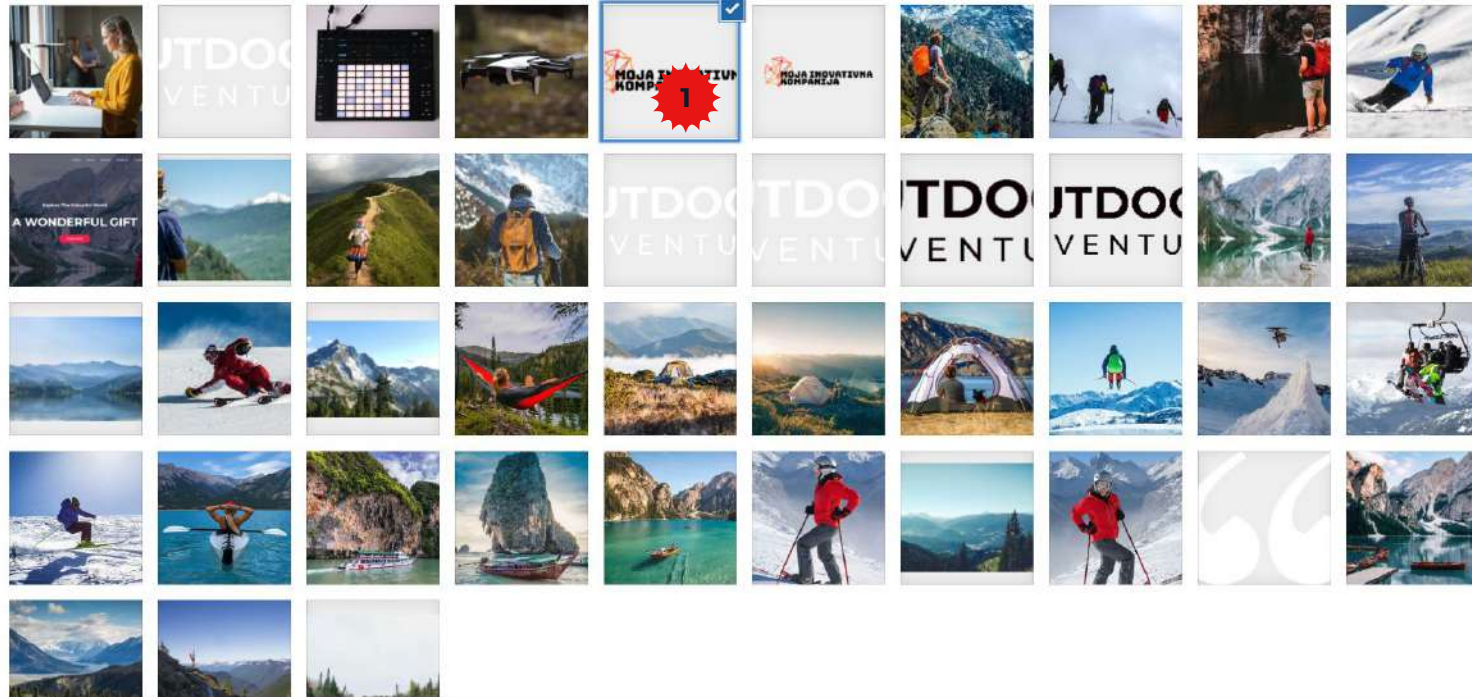
"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler

Insert Media

Upload files **Media Library** Free Images from Pixabay

Search



ATTACHMENT DETAILS



cropped-
f8e65772ac674175935212808d534f18.png

June 21, 2021

5 KB

200 by 57 pixels

[Edit Image](#)

[Delete permanently](#)

Alt Text

Describe the purpose of the image. Leave empty if the image is purely decorative.

Title

Caption

Description

File URL:

[Copy URL to clipboard](#)

2

Insert Media

Site Settings

Site Identity

Changes will be reflected in the preview only after the page reloads.

Site Name
MojInovativnaFirma

Site Description
Mi se bavimo inovacijama

Site Logo

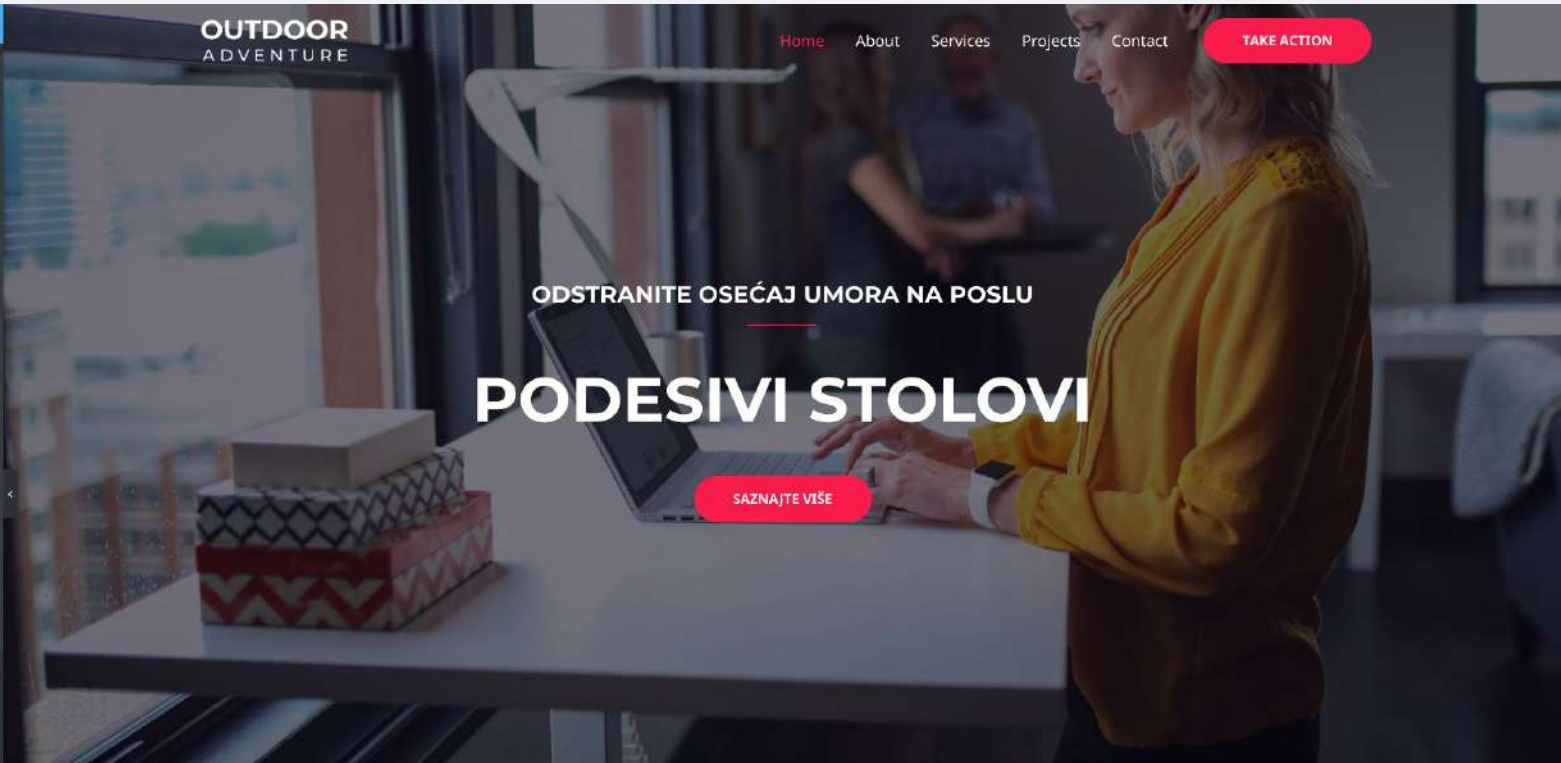
Suggested image dimensions: 350 x 100 pixels.

Site Favicon

Suggested favicon dimensions: 512 x 512 pixels.

Need Help ?

UPDATE



"Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris."

- Adam Sandler

OUTDOOR
ADVENTURE

[Home](#) [About](#) [Services](#) [Projects](#) [Contact](#)

[TAKE ACTION](#)

ODSTRANITE OSEČAJ UMORA NA POSLU

PODESIVI STOLOVI

[SAZNAJTE VIŠE](#)



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler

- Dashboard
- Posts
- Media
- Pages
- Comments
- Contact
- Elmentor
- Templates
- WPForms

Appearance

- Themes
- Customize
- Widgets
- Menus
- Starter Templates
- Astra Options
- Theme Editor
- Plugins
- Users
- Tools
- Settings
- Loginizer Security
- Collapse menu

Themes 6

Add New

Search installed themes...



Hello! Seems like you have used Starter Templates to build this website — Thanks a ton!
 Could you please do us a BIG favor and give it a 5-star rating on WordPress? This would boost our motivation and help other users make a comfortable decision while choosing the Starter Templates.

Ok, you deserve it | Nope, maybe later | I already did

ASTRA

Your Idea Matters!

Local Business | eCommerce | Blogging | Professional Services

Active: Astra **1** Customize

Abdum

OUR SERVICES

Management | Design | Consulting

SYDNEY

Welcome to Sydney

Sydney

Twenty Nineteen

Welcome

Digital strategy for unique small businesses

Twenty Twenty

Welcome to the Swedish Museum of Modern Art

Twenty Twenty-One

The works of Berthe Morisot, 1800s-era French painter

Add New Theme

Published

You are customizing **MojInovativnaFirma**

Active theme **Astra** [Change](#)

More Options Available in Astra Pro! >

- Global >
- Header Builder** **1** >
- Breadcrumb >
- Blog >
- Sidebar >
- Footer Builder >
- Performance >

Menus >

Widgets >

Homepage Settings >

Additional CSS >

Hide Controls

ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

– Adam Sandler

Published

You are customizing Header Builder

GENERAL DESIGN

The header on this page is set from the Transparent Header. Please click the link below to customize Transparent Header

[Customize Transparent Header](#)

Site Identity & Logo **1**

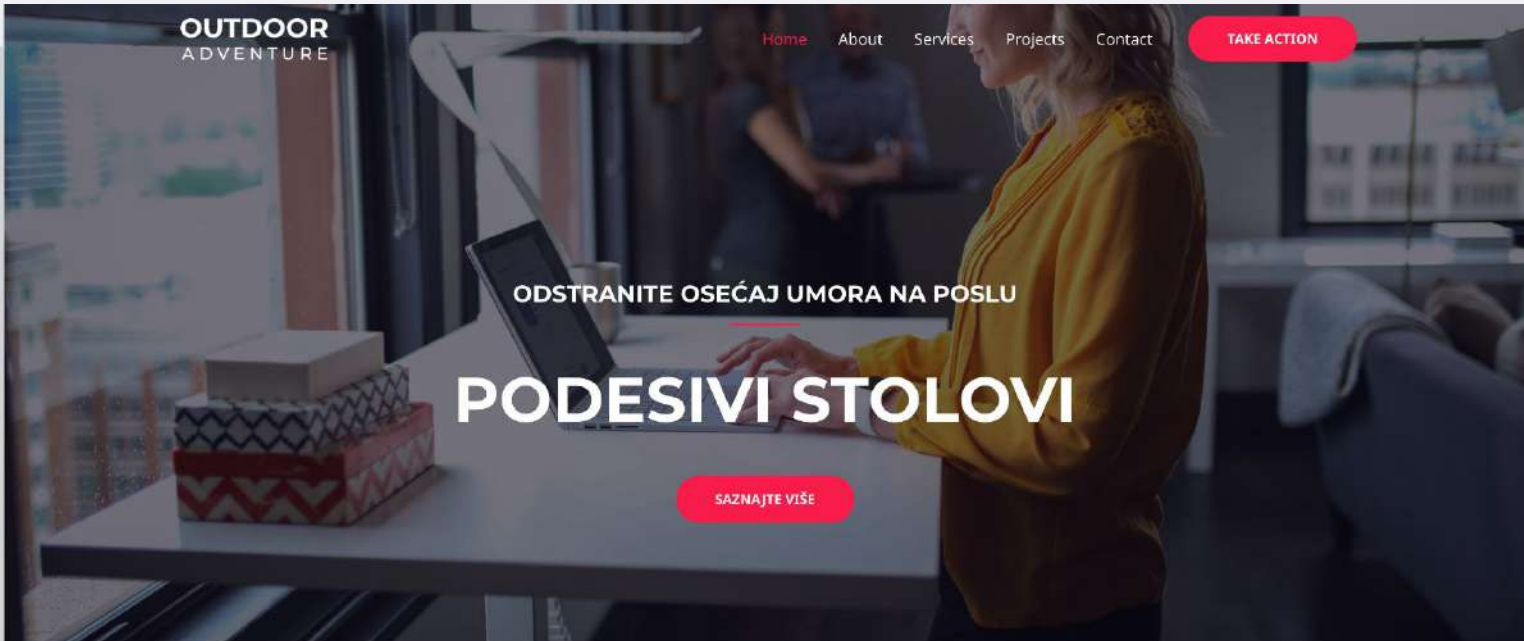
Button

Primary Menu

HEADER TYPES

Transparent Header

Hide Controls



Site Identity & Logo		Primary Menu Button

Went more? Upgrade to [Astra Pro](#) for many more header and footer options along with several amazing features too!

Hide

Published


Customizing - Logo
Logo

GENERAL DESIGN

The Logo on this page is set from the Transparent Header Section. Please click the link below to customize Transparent Header Logo.

[Customize Transparent Header](#)

Logo



Remove Change Logo

Different Logo For Retina Devices?

Retina Logo

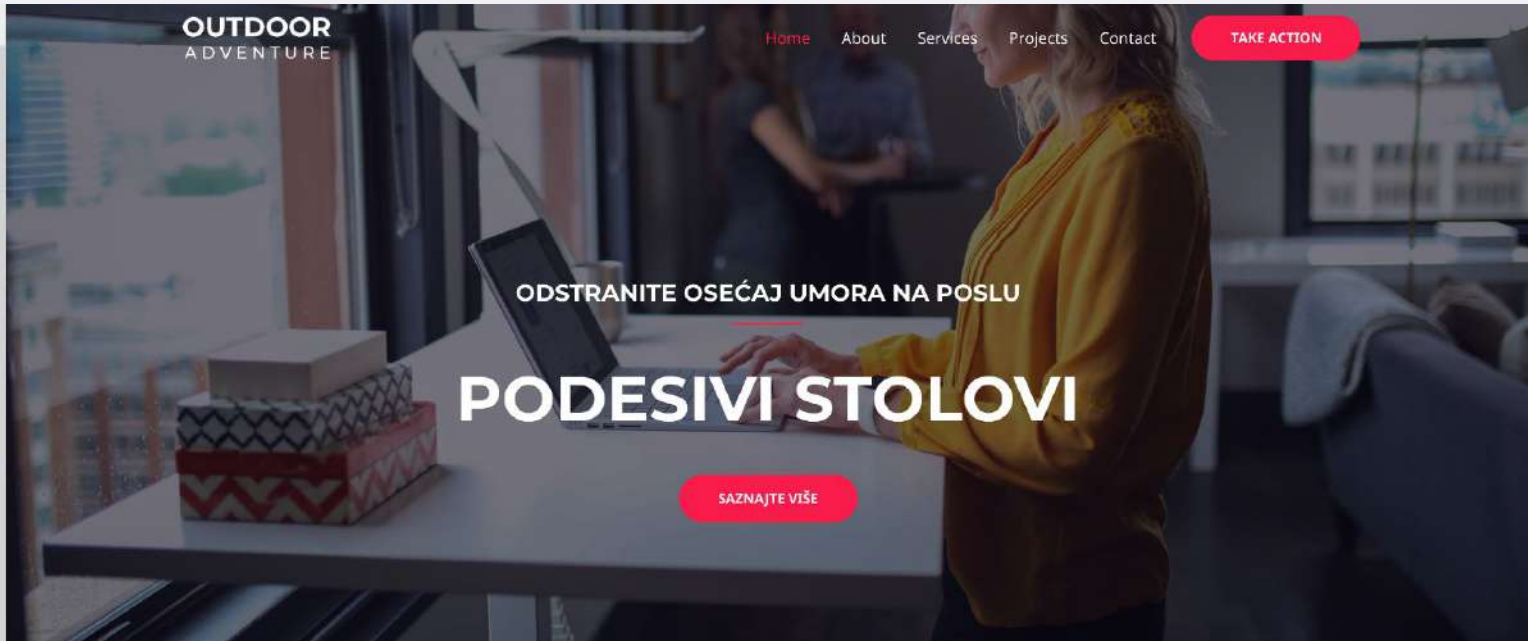
OUTDOOR ADVENTURE

Remove Change Image

Logo Width 120 PX

Display Site Title

Hide Controls



◦			
◦	Site Identity & Logo X		Primary Menu X Button X
◦			

Want more? Upgrade to [Astra Pro](#) for many more header and footer options along with several amazing features too!

Hide

1

Publish

×

←

Customizing - Logo
Logo

GENERAL

DESIGN

The Logo on this page is set from the Transparent Header Section. Please click the link below to customize Transparent Header Logo.

[Customize Transparent Header.](#)

Logo



Remove

Change Logo

Different Logo For Retina Devices?



Logo Width



120 PX

Display Site Title



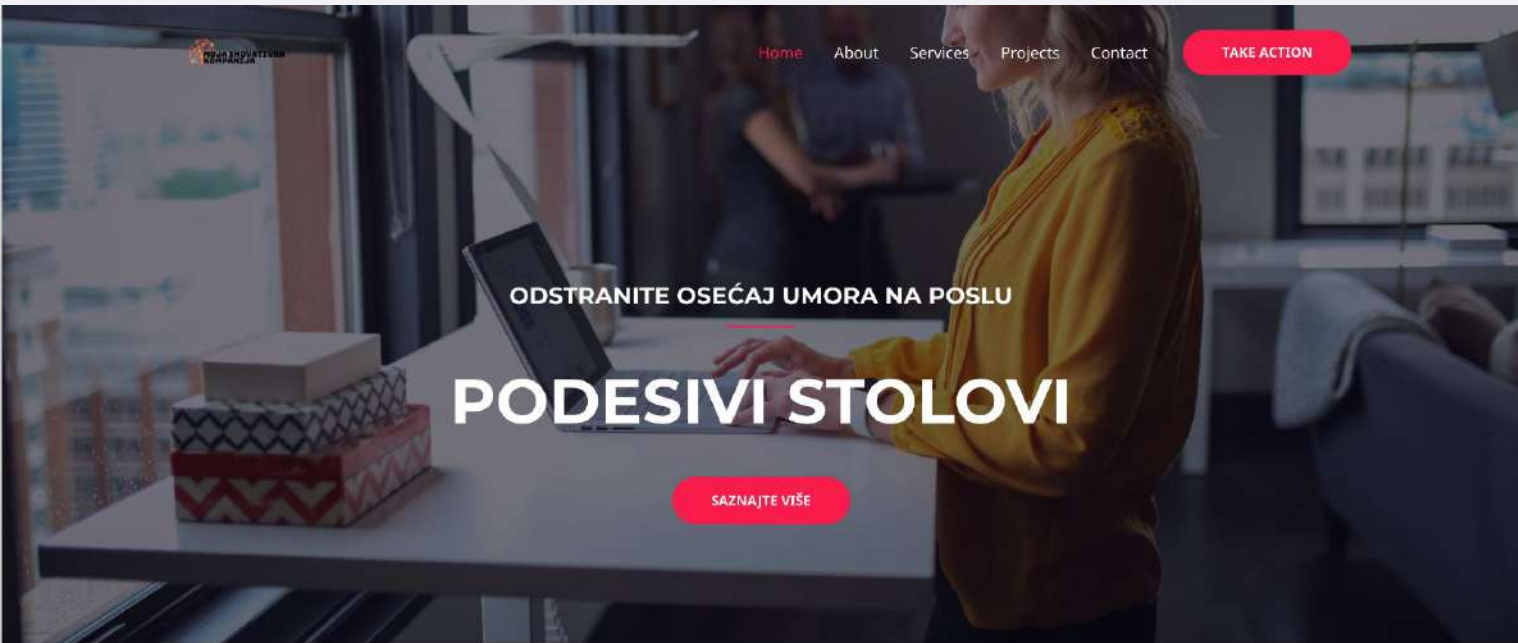
Display Site Tagline



Site Icons are what you see in browser tabs, bookmark bars, and within the WordPress mobile apps. Upload one here!

Site Icons should be square and at least 512 x 512 pixels.

Hide Controls



Home

About

Services

Projects

Contact

TAKE ACTION

ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE

○			
○	Site Identity & Logo		Primary Menu
○			Button

Want more? Upgrade to [Astra Pro](#) for many more header and footer options along with several amazing features tool



Hide

ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE

Click to go back, hold to see history

"Fuerat aestu carentem habentia spectem tonitrua mutastis locavit liberioris."

Published

Customizing • Logo


Logo

GENERAL DESIGN

The Logo on this page is set from the Transparent Header Section. Please click the link below to customize Transparent Header Logo.

[Customize Transparent Header Logo](#) **1**

Logo



Remove Change Logo

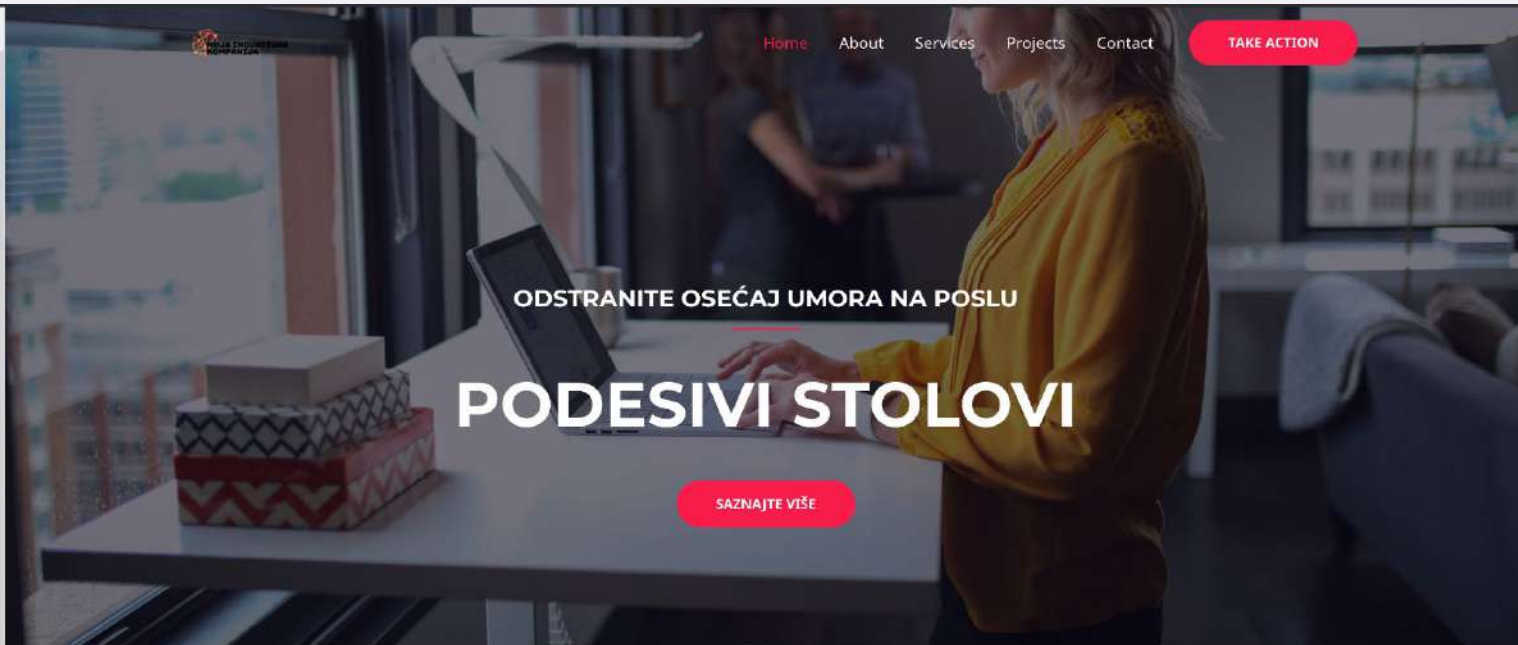
Different Logo For Retina Devices?

Logo Width 120 PX

Display Site Title

Display Site Tagline

Site icons are what you see in browser tabs, bookmark bars, and within the WordPress mobile apps. Upload one here!



o

o Site Identity & Logo X Primary Menu X Button X

o

Published

Customizing - Transparent Header
Transparent Header

GENERAL DESIGN

Enable on Complete Website

Enable On

Desktop Mobile Desktop + Mobile

Different Logo for Transparent Header **1**

Logo

OUTDOOR ADVENTURE

Remove Change Image

Different Logo For Retina Devices?

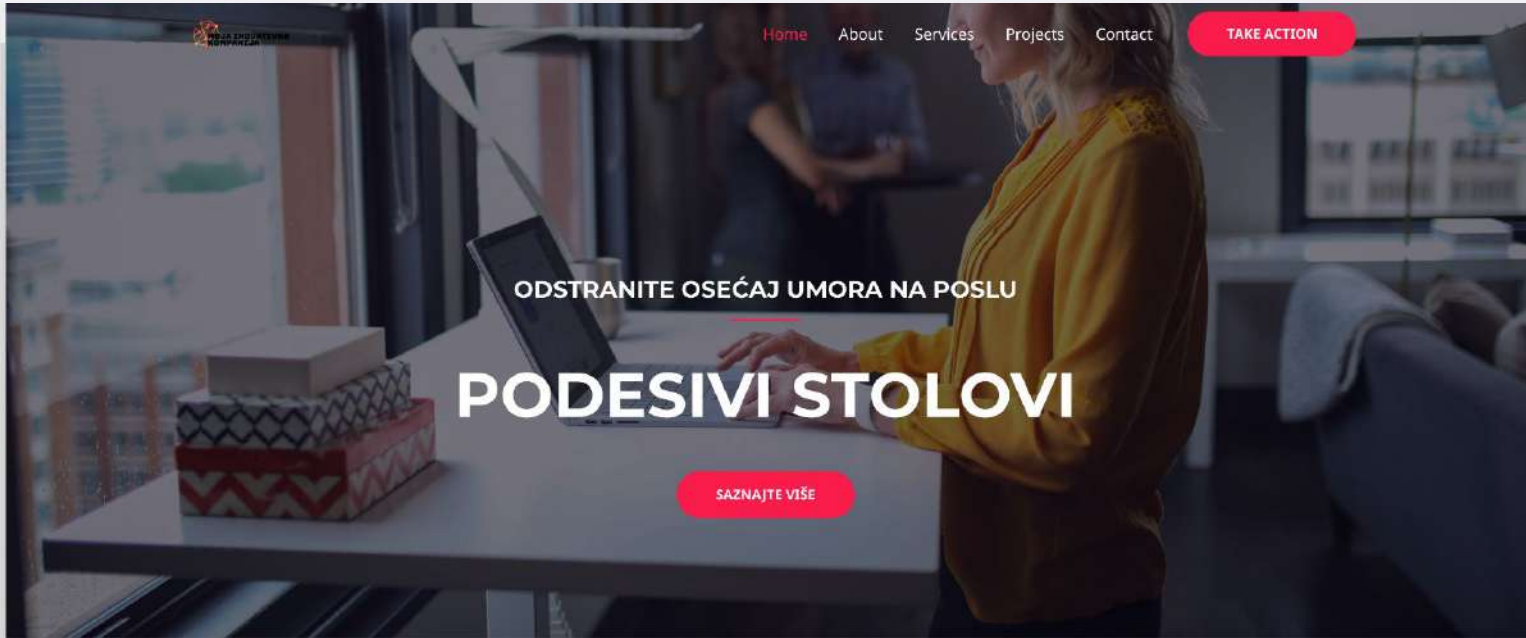
Retina Logo

OUTDOOR ADVENTURE

Remove Change Image

Logo Width

Hide Controls



TAKE ACTION

ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE

o			
o	Site Identity & Logo X		Primary Menu X Button X
o			



Publish

X

<

Customizing • Transparent Header
Transparent Header

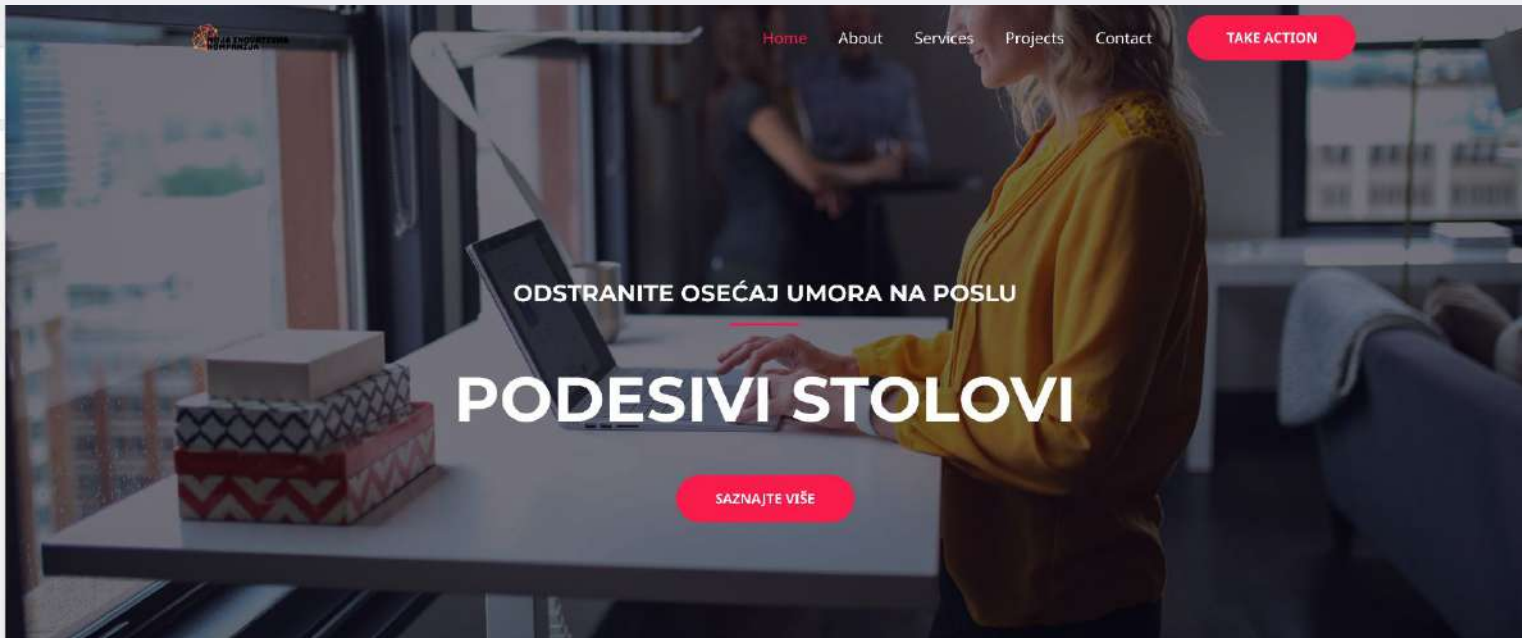
GENERAL DESIGN

Enable on Complete Website

Enable On

Desktop Mobile Desktop + Mobile

Different Logo for Transparent Header?



Home About Services Projects Contact

TAKE ACTION

ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

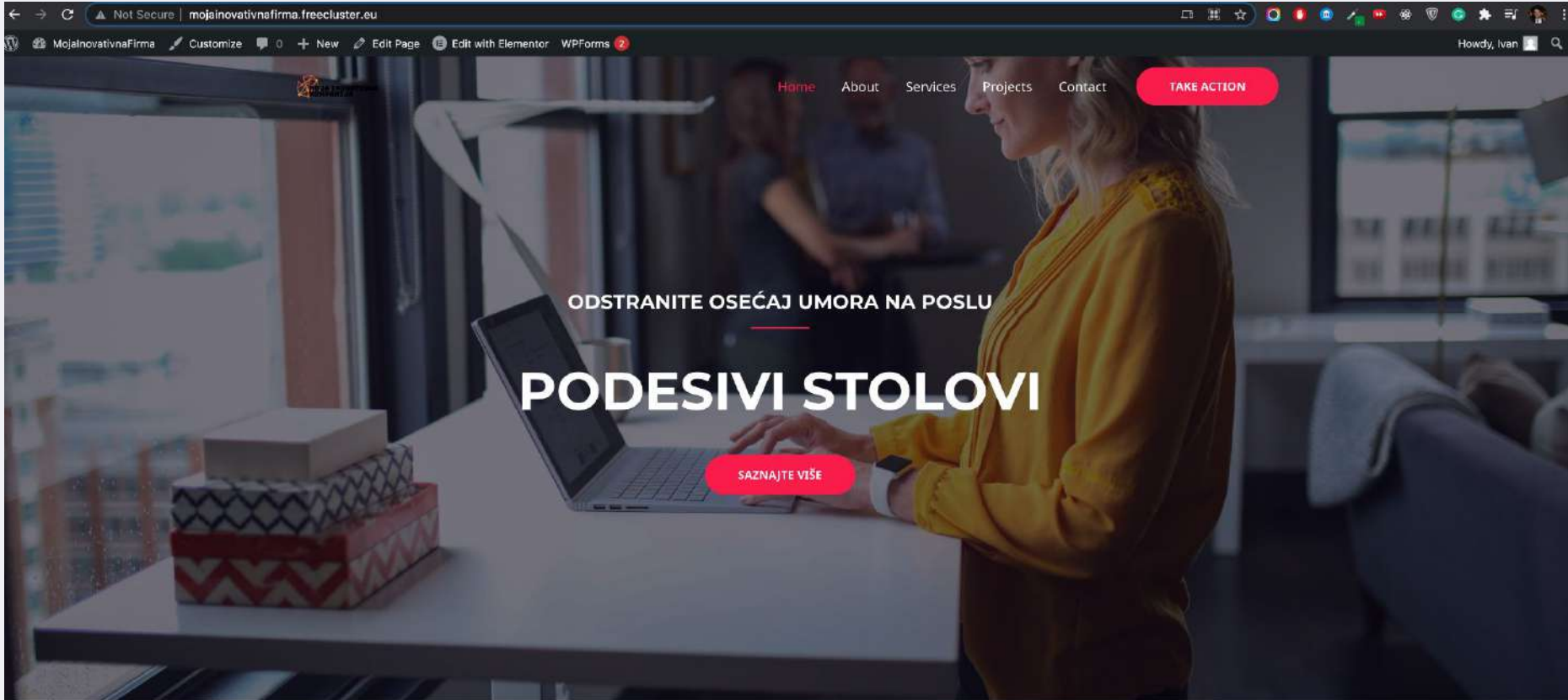
SAZNAJTE VIŠE

o			
o	Site Identity & Logo X		Primary Menu X Button X
o			

Hide Controls

Want more? Upgrade to [Astra Pro](#) for many more header and footer options along with several amazing features too!

Hide



ODSTRANITE OSEĆAJ UMORA NA POSLU

PODESIVI STOLOVI

SAZNAJTE VIŠE



“Fuerat aestu carentem habentia spectent tonitrua mutastis locavit liberioris.”

- Adam Sandler

“Search engines”

Veb pretraživači

Google, Yahoo, Bing, Ecosia, DuckDuckGo

Google bing

Bai du 百度 Yandex



YAHOO!



DuckDuckGo

Glavna svrha - da pronade odgovor na pitanje



do vegans eat honey



[Alle](#) [Bilder](#) [News](#) [Videos](#) [Maps](#) [Mehr](#) [Einstellungen](#) [Suchfilter](#)

Ungefähr 179.000.000 Ergebnisse (0,59 Sekunden)

Vegans try to avoid or minimize all forms of animal exploitation, including that of bees. As a result, most **vegans** exclude **honey** from their diets. Some **vegans** also avoid **honey** to take a stand against beekeeping practices that can harm bee health.



<https://www.healthline.com/nutrition/is-honey-vegan>

[Is Honey Vegan? - Healthline](https://www.healthline.com/nutrition/is-honey-vegan)

Informationen zu hervorgehobenen Snippets • Feedback geben

Ähnliche Fragen

Why can't Vegans eat avocado?

Can I call myself vegan if I eat honey?

Why do vegans think honey is cruel?

Should Vegans eat avocado?

Feedback geben

Kako web pretraživači rade?

Za razliku od društvenih mreža u kojima je norma merenja uspeha merenje zadržavanja posetilaca na platformi, pretraživači imaju potpuno obrnut pristup:

Što korisnik manje vremena provede da pronađe odgovor, to se rezultati pretrage smatraju boljim.

- Prvobitna klasifikacija sajta funkcioniše prema kriterijumima kao što su:
 - Tekst u linku
 - Broj ponavljanja termina u naslovu
 - Broj ponavljanja termina na stranici u tekstu
 - Domen i jezik sajta
 - Opšti sadržaj sajta

Na osnovu klasifikacije, pretraživač zna (AI) u koji obim pojmova je potrebno da stranicu rangira. Za to koristi i konstantno meri kriterijume:

- Broj linkova koji vode ka sajtu i konkretnoj stranici i odakle
- Da li je sadržaj ukraden ili dupliran sa nekog drugog sajta? Ko je prvi objavio?
- Da li korisnici biraju njega kada pretražuju neki pojam
 - Da li se ako odaberu njega vraćaju nazad na pretragu sa istom ili sličnom pretragom

Ovo su samo neki od parametara koji se koriste.

Google My Business View - <https://www.google.com/business/>

The screenshot shows a Google search for "jazza yoga". The search bar is at the top left, and the results are displayed below. On the right side, there is a detailed Google My Business profile for "Jazjayoga".

Search Results:

- Ungefähr 306.000 Ergebnisse (0,48 Sekunden)
- <http://jazjayoga.com> - Diese Seite übersetzen
- vegetarijanski restoran jazjayoga – best food around**
- Skip to content. jazjayoga, best food around. Toggle Sidebar. Salate. Continue reading →. Sendvici. Continue reading →. Stalkisi. Continue reading →. Zitarice.
- Jazzayoga**
Salads · Sandwiches · Desserts · Grains · Meals and pottage ...
Weitere Ergebnisse von jazjayoga.com »
- Jela**
Raspored jela i potaza / jelo i potaz stizu u 12 h. Jelo 250g ...
- Bilder zu jazza yoga**
- Tags: jazza yoga, vegetarian, jazza studios, bulevar kralja
- Feedback geben
- Alle anzeigen
- <https://www.spottedbylocals.com> - Diese Seite übersetzen
- Jazza Yoga Belgrade - Fast food that is good for you**
- 22.05.2021 — "Jazza Yoga" is the place to be when in search for that healthy snack. Whether it's for a to-go sandwich or for a main dish and side salad, ...
Bewertung von Svetlana Copic:
- <https://www.happycow.net> - Diese Seite übersetzen
- Jazza Yoga - Belgrade Restaurant - HappyCow**
- Reviews of vegetarian restaurant Jazza Yoga in Belgrade, Serbia.
★★★★ Desserts: 4 - 24 Bewertungen · Preisniveau: Mittelstufe

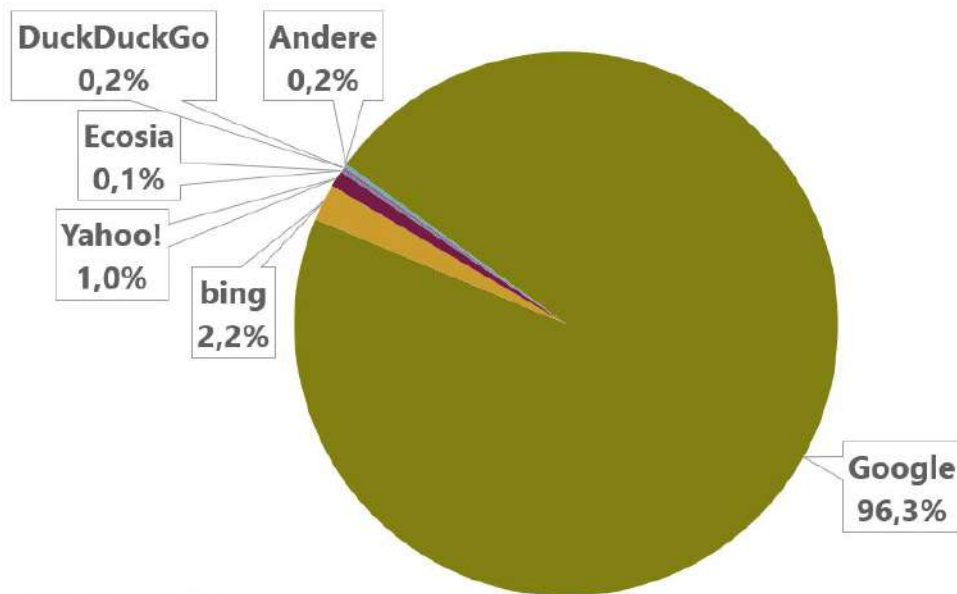
Google My Business Profile for Jazjayoga:

- Website, Route, Speichern, Anruf
- 4,7 ★★★★★ 219 Google-Rezensionen
- \$\$ · Vegetarisches Restaurant
- Serviceoptionen:** Speisen vor Ort · Zum Mitnehmen
- Adresse:** Bulevar kralja Aleksandra 48, Beograd 11104
Im März 2020 besucht
- Öffnungszeiten:** Geöffnet · Schließt um 18:30
- Telefon:** 011 3242173
- ⚠️ Öffnungszeiten und Angebote können abweichen
- Änderung vorschlagen · Inhaber dieses Unternehmens?
- Kennst du diesen Ort? Aktuelle Informationen teilen
- Fragen und Antworten**
Alle Fragen ansehen (2) [Fragen stellen](#)
- Stoßzeiten**
- MO DI MI DO FR SA SO
- 🕒 08 Uhr: Normalerweise nicht zu stark besucht

TEŠKO (NEMOGUĆE) JE BITI
#1 MESTO U PRETRAZI AKO
KORISNIKE VAŠA STRANICA
NE INTERESUJE I ZA NJIH
ONA NIJE NAJBOLJI
REZULTAT PRETRAGE.

Na koje pretraživače treba obraćati pažnju?

Suchmaschinen Marktanteile Italien



Na koje pretraživače treba obraćati pažnju?

🏠 News ▾ Features ▾ **ETT SPECIAL** Slideshows Tele-Bytes Live Sessions Fiberis

Ohio sues to have Google declared a public utility

The lawsuit, which estimates that Google is used for nearly 90% of internet searches and has 95% of the search share on mobile devices, accuses Google of responding to certain search requests in a way that prioritizes Google's products even if other responses would give better answers.




Reuters • June 10, 2021, 14:08 IST



WASHINGTON: [Ohio](#) asked a court on Tuesday to declare Alphabet's [Google](#) a [public utility](#), a step the state's Republican attorney general said would forbid the search and advertising giant from giving preferential treatment to its own products.

"When you own the railroad or the electric company or the cellphone tower, you have to treat everyone the same and give everybody access," Attorney General Dave Yost said in a statement.

Pored Gugla i na one koje koristi ciljna grupa



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Do Vegans Eat Honey? Here's Everything You Need to Know ...

<https://www.greenmatters.com/p/do-vegans-eat-honey>


A person who lives a mostly-vegan lifestyle except they still eat honey (or other insect-derived products) is sometimes cheekily referred to as a "beegan." Bee-derived products that vegans do not eat include honey, beeswax, bee pollen, mead, propolis, and royal jelly; interestingly, there are a few other insect-derived products that aren't ...

Is Honey Vegan? - Healthline


<https://www.healthline.com/nutrition/is-honey-vegan>

In fact, some vegans who eat an otherwise entirely plant-based diet may opt to include honey in their diet. That said, most vegans view honey as non-vegan and avoid eating it for several reasons ...


Videos



Do Raw Vegans Eat Honey?
YouTube
22. Mai 2014



Ethical Honey? Can Vegans Eat Honey? Does it Even Matter?
YouTube
25. März 2015



AM I FULLY VEGAN?... Do I Eat Honey?!
YouTube
7. August 2016

Mehr Ergebnisse in Videos

Do Vegans Eat Honey or Use Beeswax? Nope | PETA


<https://www.peta.org/living/food/do-vegans-eat-honey>

When humans take and use these things for themselves (or intervene in other ways), bees are often left unprepared to survive harsh winters, unable to fight off diseases, or worse. You may be wondering: Do vegans eat honey? If so, you've come to the right place.


Do Vegans Eat Honey - Diet Hive

<https://dethive.com/do-vegans-eat-honey>

Honey



Honey is a sweet, viscous food substance made by honey bees and some related insects, such as stingless bees. Bees produce honey from the sugary secretions of plants or from secretions of other insects, by regurgitation, enzymatic activity, and water evaporation. Honey bees store honey in wax structures called... [Weiterlesen](#)


Wikipedia

Daten von: Wikipedia
Text unter CC-BY-SA [Feedback](#)

Važne stvari za pretragu

Pretraživači čitaju tekst (slike trebaju imati ALT, što je opis), naslovi su bitniji od paragrafa.

Pretraživači se kreću kroz sajt putem linkova. Svaka stranica koju želite da pretraživač nađe bi trebala da bude linkovana sa nekom drugom, odnosno da na neki način ima putanju do početne stranice.

Grammarly

Odlična nadogradnja za Google Chrome (i Microsoft office) za pisanje i uređivanje tekstova na engleskom.

<https://grammarly.com>

Budget-friendly transformations

Rooms that are tiny can be tricky to decorate but they can also be a lot of fun. So when a client challenged us to give her pocket size space a summer makeover for under \$500 dollars, we just couldn't say no. Transforming a very small space doesn't have to blow your budget. Little things like finding a vintage piece of furniture from a relative or adding a fresh coat of paint to your own dated items can add a stylish splash to any abode.

All alerts

- CLARITY: CONCISENESS
~~Rooms that are tiny~~ → Tiny rooms
Consider shortening this phrase.
- **but** · Add a comma
- **pocket size** · Add a hyphen
- **\$500 dollars** · Remove tautology
- **just** · Remove vagueness
- **a very small** · Choose a different word
- **own** · Remove tautology

Hide Assistant

Overall score **72**
See performance

Goals
No goals set

All alerts

Correctness
2 alerts

Clarity
A bit unclear

Engagement
A bit bland

Delivery
Slightly off

Prilagođavanje sadržaja

Uvek moramo imati u vidu:

- Da li su naši potencijalni klijenti informisani o industriji i u skladu sa tim koristiti rečnik na sajtu. **Rečnik koji koristimo je rečnik kojim oni trebaju da pretražuju da nas nađu** (i rečnik koji oni razumeju).
- Koristiti što jasnije i što jednostavnije rečenice i pojmove. Pored nas, naše tekstove trebaju da razumeju i AI pretraživači sajtova (npr. Google).
- Pravopisno i gramatički ispravan tekst, bez štamparskih grešaka.
- Jasna organizacija elemenata na stranici
- Jasna navigacija
- Jasan naziv elemenata (naslovi)

Sajt se pravi za potencijalne kupce i prilagođava se njima.

Uvek je izuzetno važno da se pregledaju sajtovi konkurencije, kao i drugi sajtovi koje ciljna grupa posećuje, da bi se analizirali elementi, rečnik, dizajn i ostalo što koriste i kako to može biti bolje kod vas.

Koje elemente treba da ima sajt?

U zavisnosti od **industrije**, potrebno je da analizirate druga rešenja(i konkurenciju i kompatibilna) i da **vidite šta je** ono što je **uvek prisutno**, da izvučete zaključke i da vidite **da li je nešto potrebno dodati ili oduzeti**.

Primer: Usluga - Advokati

Not Secure | ashanin-and-partners.co.rs

ADVOKATSKA KANCELARIJA
GORAN Ž. AŠANIN
& Partneri

START | KONTAKT

SRBIA UKRAINE ITALY

O NAMA KLJENTI LINKOVI KONTAKT

KONTAKT

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+381 11 2438-109
ashanin.goran@gmail.com
PIB 102227715
matični broj 54033974
Pišite nam

KORISNI LINKOVI

- Advokatska Komora Beograda
- Agencija za Privredne Registre
- Privredni sudovi
- Apelacioni sud u Beogradu
- Republičko javno tužilaštvo
- Zaštitnik građana
- Vlada Republike Srbije
- Ministarstvo pravde
- Ministarstvo unutrašnjih poslova
- Ministarstvo finansija
- Poreska Uprava



**Advokatska kancelarija
GORAN Ž. AŠANIN & PARTNERI**

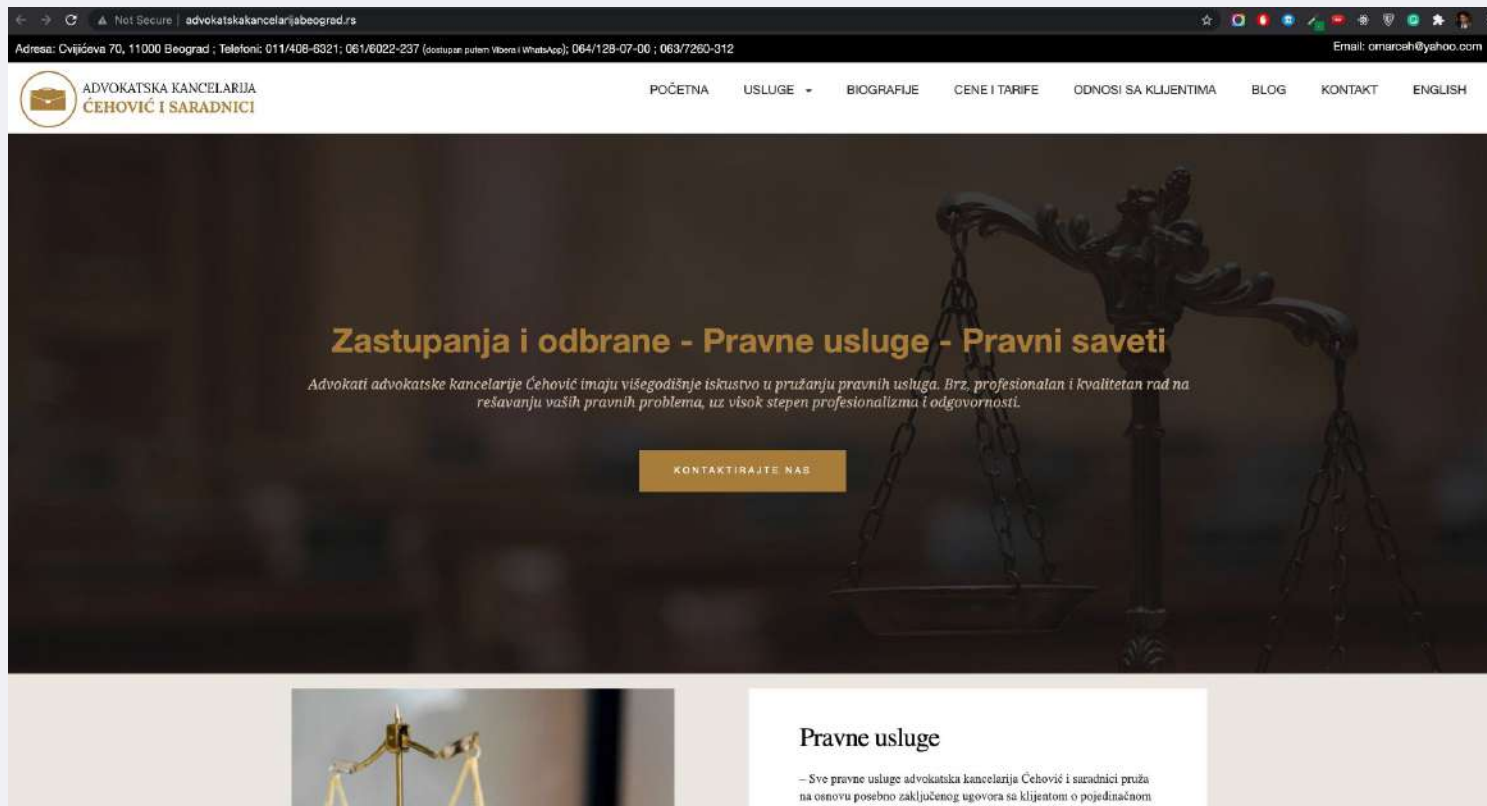
ulica Njegoševa br. 54/1
Beograd Srbija

ashanin.goran@gmail.com
www.ashanin-and-partners.co.rs

Home

© 2010 by Advokatska kancelarija Goran Ž. Ašanin & Partneri. Sva prava zadržana.

Primer: Usluga - Advokati



Not Secure | advokatskakancelarija.beograd.rs

Adresa: Cvijićeva 70, 11000 Beograd ; Telefoni: 011/408-8921, 061/6022-237 (dostupan putem Vibora i WhatsApp); 064/128-07-00 ; 063/7260-312

Email: amaroah@yahoo.com

ADVOKATSKA KANCELARIJA
ČEHOVIĆ I SARADNICI

POČETNA USLUGE BIOGRAFIJE CENE I TARIFE ODNOSI SA KLJENTIMA BLOG KONTAKT ENGLISH

Zastupanja i odbrane - Pravne usluge - Pravni saveti

Advokati advokatske kancelarije Čehović imaju višegodišnje iskustvo u pružanju pravnih usluga. Brz, profesionalan i kvalitetan rad na rešavanju vaših pravnih problema, uz visok stepen profesionalizma i odgovornosti.

KONTAKTIRAJTE NAS

Pravne usluge

– Sve pravne usluge advokatska kancelarija Čehović i saradnici pruža na osnovu posebno zaključenog ugovora sa klijentom o pojedinačnom

Primer: Usluga - Advokati

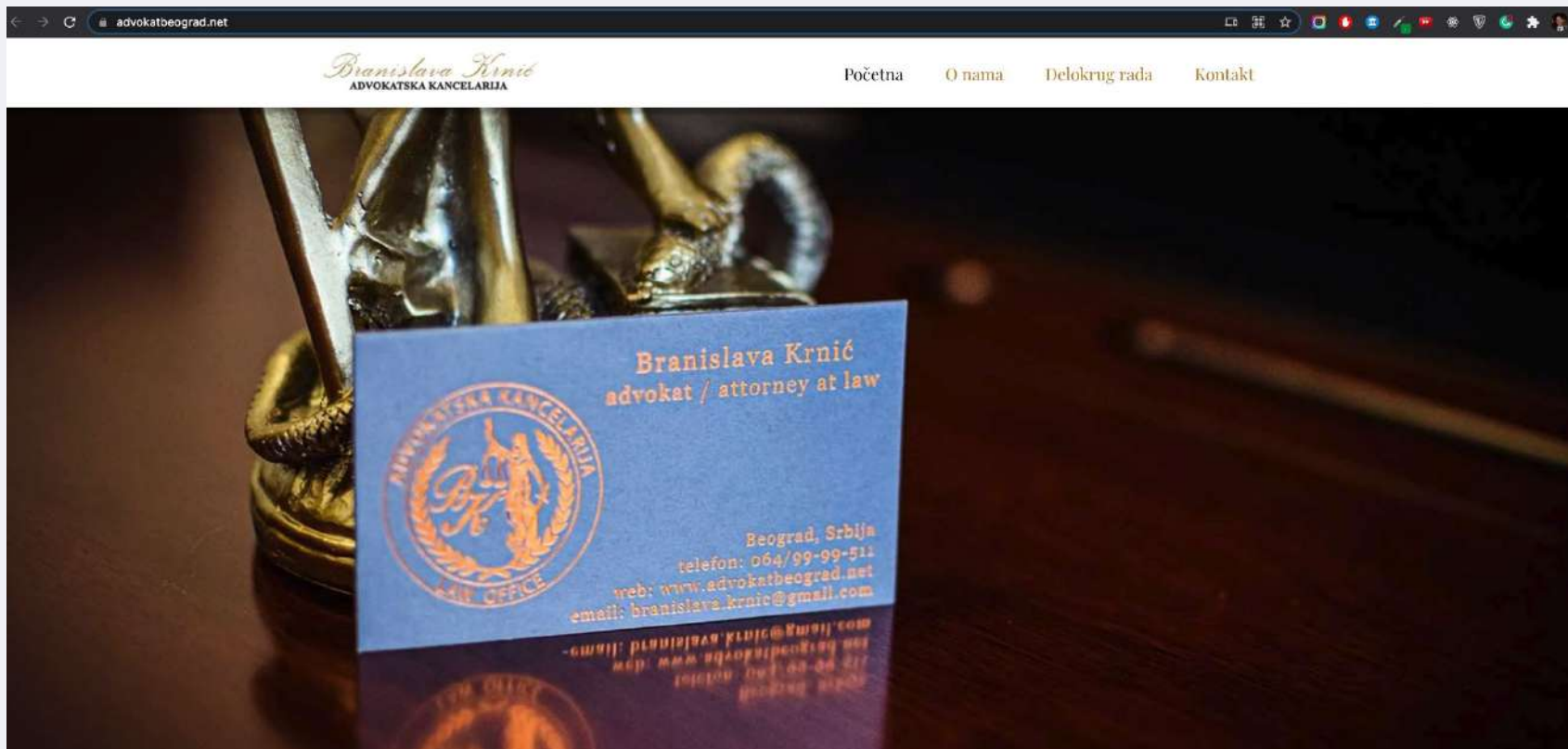
karanovic/partners

our story people expertise newsroom careers k/projects contact Q

With more than 100 attorneys at law cooperating across the SEE region, we take pride in our work, dedication and understanding of our clients' industries and needs.

/ in focus

Primer: Usluga - Advokati



Primer: Usluga - Advokati



The screenshot displays the homepage of the website pro-legal-team.rs. The browser's address bar shows the URL and various icons. The website's header includes a logo on the left and a navigation menu with the following items: [Naslova](#), [Advokatski tim](#), [Usluge](#) (with a dropdown arrow), [Korisne informacije](#), [Blog](#), [Mediji](#), [O nama](#), and [Kontakt](#). The main content area features a large background image of a gavel and scales of justice. Overlaid on this image is the text: "Dobrodošli na sajt Advokatske kancelarije" in a large, white, sans-serif font. Below this, in a smaller font, is the tagline: "Entuzijazam, profesionalnost i posvećenost klijentima su naše glavne odlike". A white button with the text "Uvodna reč" is positioned in the lower-left quadrant of the image. In the lower-right quadrant, there is a small "Reload this page" button. Below the main image, the text "Pravne usluge iz širokog spektra oblasti" is centered in a bold font. Underneath this, a smaller line of text reads: "Od građanskog, privrednog i krivičnog prava do pravnog konsaltinga - od osnivanja privrednog društva do redovnog tekućeg poslovanja".

Primer: Usluga-Advokati advokatibegrad.com

The screenshot displays the homepage of the law firm 'Advokati Beograd'. The header includes the firm's logo and navigation links: 'HOME', 'O NAS', 'PRISLUŠAVANJE', 'ADVOKATSKA KANCELARIJA', 'BEOGRAD', 'KONTAKT', 'KONTAKT', and 'KONTAKT'. Below the header is a banner image with the text 'ADVOKATI BEOGRAD'. The main content area is divided into two columns. The left column features the text 'Advokatska kancelarija Simović i saradnici' and a paragraph describing the firm's history and services. The right column features a profile for 'Advokat Tatjana M. Simović' with a photo and a short bio. Below this is a section titled 'Advokati Beograd - Najčešće pravne usluge naše advokatske kancelarije' with four icons representing different legal services: 'Pravna pomoć', 'Upravljanje imovinom', 'Upravljanje poslovanjem', and 'Upravljanje imovinom'. A central text block states 'Isposrednik i medijator u sporovima i u slučaju potrebe pružajući savet'. Below this is a dark banner with three statistics: '6000+ Zakazanih klijenata', '26 Godina u praksi', and '90% Dobrehvala klijenata'. The bottom section features a large photo of a smiling woman and a contact form titled 'Zahtev za pravnu pomoć' with fields for 'Ime i prezime', 'Adresa', 'Telefon', and 'E-mail'. The footer contains the firm's full name, address, and contact information.

Primer: Usluga-Advokati

Elementi:

- Telefon, email, na vrhu sajta
- Kontakt forma na dnu sajta
- Višejezičnost
- Rencenzije

Stranice:

- Početna sa izdvojenim isečcima
- Delokrug
- Klijenti/Reference
- Blog
- Cenovnik
- Biografije
- Kontakt

Recenzije/Reviews

- Vi kontrolirate koje ćete recenzije prikazati na svom sajtu
- Personalizujte ih što više tako da se posetilac poistoveti sa reviewerom.



Zašto koristiti blogove?

- Većina ljudi
 - ne ide po sajtovima da bi pratila novosti na njima (osim društvenih mreža i novina)
 - želi da informacije koje ih interesuju dobiju što pre i da idu dalje sa svojim životom

Čemu onda blogovi, priče o našoj firmi i industriji?

- Bolja rangiranost na pretragama
- Da bi bili odgovor na pitanja koja vaši potencijalni klijenti postavljaju

Saznajte šta potencijalni kupci pretražuju

Pravite postove na neodgovorena pitanja, na često postavljana pitanja, koja zanimaju vašu ciljnu grupu.

Ovde možete pretražiti trendove pretraga:

- <https://answerthepublic.com/>
- <https://trends.google.com/trends/?geo=RS>
 - <https://trends.google.com/trends/explore?date=today%205-y&geo=RS&q=restoran%20beograd,dostava%20beograd>

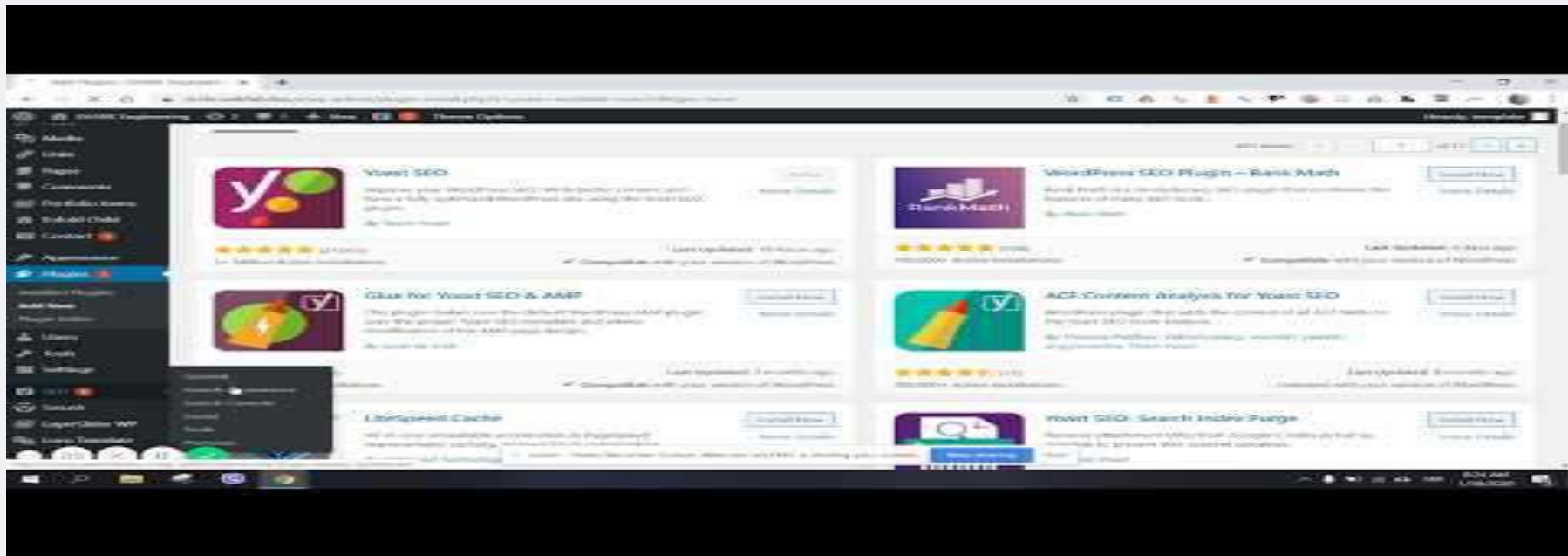
Dobri Primeri

- Geek shop za prodaju rančeva boban, odnosno XD-design
 - Razlika u prikazivanju sadržaja na osnovu predznanja posetioca, zašto nije nužno dobro kopirati najveće lidere na tržištu.
- Kickstarter kampanje
- GOOD Meat
- Rimac Automobili, Tesla
 - Razlika u pristupu i korišćenju interakcija
- Digitalocean
- Starbucks
- Netflix

Pitanja

Yoast za još bolje rangiranje na pretraživačima

<https://www.youtube.com/watch?v=y59a0Yujziw>



Napomena: kada radite promene koje su prikazane u videu, kliknite save pre nego što promenite sekciju podešavanja.

U većini slučajeva takmičara treba ostaviti indeksiranje "pages", "excerpt" opcija bi trebala da vam radi sasvim dobro, tako da u većini slučajeva nije potrebno ručno unositi tekstove.

Snimanje poseta korisnika - Mouseflow/HotJar

Na prezentaciji smo pogledali nekoliko alata za snimanje poseta korisnika poput Mouseflow i HotJar-a.

Njihova instalacija je vrlo jednostavna, ALI da bi oni lepo radili, neophodno je da imate podešen HTTPS, odnosno SSL sertifikat, što ne možete da uradite na besplatnom hostingu koji koristimo.

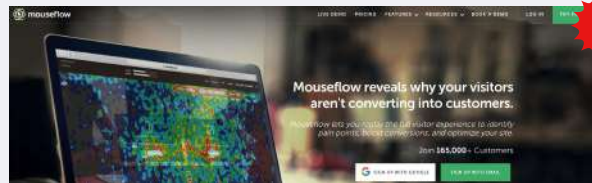
Mouseflow je lakši za korišćenje od strane početnika. Prvi korak je da se registrujete na mouseflow.com:

Nakon toga, popunite osnovne podatke:

U 3. Koraku unesite u gornje polje adresu vašeg sajta, A u donje polje tip sajta (verovatno company website):

Konačno, kliknite install i ispratite tutorial dostupan na

<https://help.mouseflow.com/en/articles/4304805-install-mouseflow-using-our-wordpress-plugin> od koraka odabira Wordpress-a:



Preseljenje (Migracija) na novi hosting (opciono)

Nakon što ste isprobali razne mogućnosti i podesili da vam sajt izgleda kako vam odgovara, moguće je da želite da se prebacite na novi pouzdaniji plaćeni hosting sa SSL sertifikatima i cPanelom. Ovaj korak nije neophodan, posebno zato što vam ovaj hosting omogućava da besplatno koristite i zvanične registrovane domene.

Jedna mogućnost je da sve uradite ponovo na novom hostingu, što je u redu, ako svakako niste zadovoljni u potpunosti onime što ste uradili i želite da to izmenite u nekoj meri.

Druga mogućnost je da odradite kompletno preseljenje sajta. To radite tako što instalirate wordpress ponovo na novom sajtu, otvorite Admin panel i na starom (infinity free) i na novom (plaćenom) hostingu i ispratite tutorijal na: <https://www.youtube.com/watch?v=kpsjTPsygbs> ili https://www.youtube.com/watch?v=_vR0oD_Nux0 (oba tutorijala su u redu)